

P R E S S R E L E A S E

For immediate release

**Jeevansathi.com emerges as the leader in online matrimony
in domestic market**

*According to the latest comScore report, Jeevansathi.com is ahead of
competition on Unique Visitors, Total Pages Views, Time Spent and Average
Pages per visitor*

New Delhi, March 4, 2007: **Jeevansathi.com**, India's fastest growing matrimonial site, has overtaken its competitors to emerge as the leader in the online matrimony segment. According to the January report by comScore, a U.S based Global Internet Information Provider, Jeevansathi.com is leading in Unique Visitors, Total Page Views, Time Spent and Average Pages per Visitor beating its competitors by considerable margins

Commenting on the report, Mr. Hitesh Oberoi, COO, Info Edge (India) Ltd (owner of Jeevansathi.com) said, "We have achieved leadership status in North India, Maharashtra and Bangalore, by focusing in these regions. Besides, exciting and innovative work on the Product and UI has generated the most relevant matches for our users. This has taken us ahead of competition on an aggregate basis. We are committed to building on this growth to deliver more value to our users."

Jeevansathi.com received 8.71 lakh Unique Visitors in the month of January ahead of Shaadi.com by 27% at 6.81 lakh Visitors to its site

Jeevansathi.com has the highest Page Views at 850 lakhs ahead of Shaadi.com by a massive 117% and the users also derive greater value from the site as, on an average, any visitor visited 97 pages on the site.

"We will now consolidate our position and commence a thrust into South India while also building an offline network. Our endeavour is to translate this leadership in traffic into increased monetization," added Mr.Vivek Khare, Business Head, Jeevansathi.com.

Jeevansathi.com launched an integrated marketing campaign with Online and Offline marketing initiatives in the past year. "Our 'Sehra' TVC Campaign coupled with aggressive online marketing has definitely given a boost to the brand," said Ms. Sumeet Singh, National Head, Marketing, Info Edge (India) Ltd.

comScore Media Metrix monitors the online activities of individuals within a universe defined as those aged 15+ who have accessed the internet from either a home or a work computer in the past 30 days.

About Jeevansathi.com

Jeevansathi.com, India's fastest growing matrimonial site, provides online matrimonial classified services. It was acquired by Info Edge (India) Ltd in September 2004.

Jeevansathi.com enables users to create a profile on the site and allow prospective grooms and brides to contact each other. Users can search for profiles through advanced search options on the site on various preferences ranging from basic details of preferred partner to Lifestyle, Career, Education, Profession etc. Members can make initial contact with each other through services available on Jeevansathi.com via Chat, SMS, and e-mail. Users can avail Free Registration on the website and are assured of exclusive privacy and confidentiality.

Headquartered in Noida (NCR), Jeevansathi.com operates through a network of 35 offices across India.

About comScore Inc. - a Global Internet Information Provider

comScore, a Global Internet Information Provider, maintains massive proprietary databases that provide a continuous, real-time measurement of the myriad ways in which the Internet is used and the wide variety of activities that are occurring online.

Mission-critical information relating to both offline and online activities is collected through comScore's innovative use of the Internet as a timely and powerful data collection medium.

comScore's products and services are utilized by many of the world's leading corporations to better understand, leverage and profit from the rapidly evolving worldwide Web.