

CSR projects for FY 2020-21

1. Supply of full-body Personal Protective Equipment (PPE) kits for Delhi Police

Keeping in view the spread of the novel coronavirus (COVID-19) in India and its declaration as a pandemic by the World Health Organization and subsequent decision of Government of India to treat this as a notified disaster, Ministry of Corporate Affairs (MCA) vide general circular dated March 23, 2020, has clarified that spending CSR funds for COVID-19 related activities shall qualify as CSR expenditure. It was further clarified by MCA that funds may be spent for various activities related to COVID-19 under items nos. (i) and (xii) of Schedule VII of the Companies Act, 2013 relating to promotion of healthcare, including preventive health care, sanitation and disaster management.

The Company in an attempt to strengthen the national drive to fight against the pandemic of COVID-19 donated 500 full-body Personal Protective Equipment (PPE) kits for Delhi Police personnel posted at quarantine facilities across the National Capital.

2. Supply of full-body Personal Protective Equipment (PPE) kits to Hospitals

The Company in an attempt to strengthen the national drive to fight against the pandemic of COVID-19 had donated 2700 full-body Personal Protective Equipment (PPE) kits to Directorate General of Health Services, Government of NCT of Delhi which were used in various Government hospitals across the city by healthcare professionals working in Covid-19 care.

3. Research & Development of a completely indigenized & affordable mechanical ventilator

The Company made a contribution to a project named as 'To develop a completely indigenized, invasive, portable and affordable mechanical ventilator' with an aim to promoting healthcare including preventive health care by contributing funds to Foundation for Innovation & Research in Science & Technology (FIRST), an Incubator Promoted by Indian Institute of Technology – Kanpur (IITK). FIRST in collaboration with Nocca Robotics, one of the startups incubated at FIRST, has established the COVID-19 Response Programme by creating a consortium with Bio-medical engineers, doctors, R&D leaders, Supply chain, MedTech business heads, etc. to develop a completely indigenized, invasive, portable and affordable mechanical ventilator. Nocca Robotics has designed, developed, created & manufactured an invasive mechanical ventilator (the kind that will work for COVID-19 patients) that can serve the current shortage of ventilators in the Country. The said Ventilator can be manufactured at a large scale at multiple sites in India with the materials and parts currently available with Indian suppliers and manufacturers and is capable of working with medical airline + oxygen as well as ambient air + oxygen, thus providing the versatility to operate under a variety of circumstances.

4. Youth Entrepreneurship for the underprivileged

The Company utilized the CSR Funds in deployment at Bhartiya Yuva Shakti Trust (BYST) having an objective to empower young dynamic entrepreneurs, who are disadvantaged and integrate them into the economic mainstream. BYST fosters the entrepreneurial dreams of underprivileged youth

between the ages of 18-35 years in India, thereby, turning job seekers into job creators. It provides total assistance to disadvantaged youths who have no alternative means of funding or assistance by providing a package of complete assistance including counselling, training, financial assistance and other business-related services which help in the sustainability of their businesses. A unique feature of the BYST programme is that each entrepreneur is assigned a mentor, drawn from the industry, who gives voluntary personalized advice and support.

The objective of the project is to reach youth in rural and peri-urban areas of NCR at a large scale to raise awareness and train them for entrepreneurship to create a sustainable model of youth entrepreneurship for the underprivileged including to fund and mentor youth businesses and to ensure creation of wealth, and employment.

5. Learning certification for fundraising professionals

The Contribution by your Company has been deployed at Central Square Foundation, for capacity building initiative for non-profit organizations. The said initiative is a rigorous blended-learning certification specifically designed for fundraising professionals in the social sector.

Under this initiative, selected non-profit organizations were supported for a training module on Fundraising, conducted by the ILSS (Indian Leaders for Social Sector) to address the acute funding crunches which the NGOs are facing especially due to the pandemic situation and diversion of funds to Covid-19 relief .

6. Imparting livelihood skills to financially empower low income community women

The contribution by your Company has been deployed at Khwaab Welfare Trust which renders quality inclusive skill development training to financially empower low-income community women by imparting livelihood skills and enables them through awareness sessions based on financial literacy and planning that helps them make informed decisions, equips them with livelihood skills of tailoring, knitting and tie & dye, and empowers them by providing a platform to convert these skills into a livelihood through creation of an artisanal, handmade and handcrafted product range.

The proposed project aims to create a potential sustainable livelihood for thirty women of Mandawali village in East Delhi through authentic handmade products. It also aims to provide a platform to two hundred women to showcase their talent pertaining to traditional crafts, knitwear, garment tailoring and culinary expertise. It also proposes to run a Talent hunt series for women of Mandawali with an aim to bring out and groom existing skills and create an entrepreneurial mindset for them.

7. Support to the Post Primary School Programme

Your Company continued its support to Social Outreach Foundation (SOF) for the project “Support to the Post Primary School Programme” and contributed towards school fees, books and stationery including educational material and school uniform for eighty economically underprivileged children.

The objective of the proposed programme is to provide quality education for all children from the marginalized sections of the society to help them eradicate the curse of poverty and to remove the day to day financial uncertainties and ensure a long time commitment of education to the children.

8. Working towards building skills and self- belief in young adults

The contribution by your Company has been deployed at Ghanshyamdas Jain Charitable Trust (GJCT) which has an established track record of maintaining/running development of educational institutions/hospitals/libraries etc.

The proposed project is a structured intervention for three hundred students of grade 11th and 12th students of Delhi & Gurugram government schools to help them develop exposure, foundational skills, and 21st century skills to enter a career of their choice. Students will be engaged through webinars, WhatsApp group engagements and bi-weekly phone calls and will be enabled to select a career path and then mapped to professionals from the field who will help them build skills for that field and do live projects.

9. Improve early learning outcomes of children

The contribution by your Company has been deployed at Shally Education Foundation (SEF) which focuses on transforming parents' engagement in their child's development. It works on the belief that effective parenting through involvement in the children's education can significantly enhance children's learning potential. SEF empowers parents across low-income communities to provide an environment of excellent early learning and care for their children at home. They provide learning resources and parent coaching through an innovative blend of online and offline components.

Under the proposed initiative, SEF has onboarded a number of Relationship Managers (RMs) from the community who have been trained to directly reach out to the mothers and children in the community. These RMs will support children with providing, solving and correcting worksheets. SEF plans to employ 50 community-based women to be RMs and aims to convert 75% of them into lifelong entrepreneurs. It will also provide learning resources to 1,000 students managed by said 50 RMs.

SEF also proposes to create strong data systems and chat-based technology for helping these RMs to scale the program while working from home.

10. Research Centre Development at Plaksha University

Your Company has carried on the CSR initiative to establish & support one of the research centres at Plaksha University, which is conceptualized to be India's largest philanthropic initiative to setup a Technology University. It aims to re-imagine technology research and education for the 21st century.

It's vision is to create ethical problem solvers and fearless leaders who transform the world through advances in science and technology. By creating an environment where inter-disciplinary academic pursuits and cutting-edge research take place within a framework of humanistic values,

Plaksha University seeks to emerge in coming years as an institution of choice for exceptional students and faculty.

11. Campus Development and operation of the Ashoka University

Your Company has carried on the CSR initiative for construction of library building and other capital expenditure for developing the campus of the Ashoka University. The objective is to help students become well-rounded individuals who can think critically about issues from multiple perspectives, communicate effectively and become leaders with a commitment to public service. At Ashoka University, education carries a strong emphasis on foundational knowledge, thorough academic research based on rigorous pedagogy, and hands-on experience with real-world challenges.

12. Therapeutic aid to children facing developmental delays in formative years

The contribution by your Company has been deployed at Sarthak Education Trust which is working towards the employment of people with disability. The guiding principle of Sarthak Education Trust are Inclusion, Empowerment and Mainstreaming of Persons with disability. Through its dedicated efforts in the areas of Early Intervention, Inclusive Education, Skill Building, Placement, Advocacy Generation, Accessible Event Management Support and Online Parents' Interaction Forum.

Sarthak has trained and placed thousands of PWDs in addition to rehabilitation of enormous children with disability.

The Project aims to offer through the Early Intervention Centre therapeutic aid to children facing developmental delays in the formative years and will work for the overall development of children with neurological problems, birth defects, genetic disorders etc. and enhance their abilities to the full and endeavor to help them circumvent their disability. The Project model during the pandemic remains hybrid with children being mentored online and parents visiting the center periodically. The Sarthak team is also developing an online resource repository on Early intervention to eventually scale the project digitally.

13. Support to the Education-cum Protection Centre for children by the name of "Mera Sahara"

Your Company continued its support to Joint Women's Programme (JWP), a registered society, for meeting a range of operational expenses and contributed for running the Education-cum-Protection Centre for children by the name of "Mera Sahara" where around 110 children, between the ages of 1-12 years, are educated, protected and made eligible for mainstream schools. Children who qualify to go to mainstream schools are admitted to the nearby Government Schools.

JWP is also engaged in lobbying and advocating for the rights of the deprived and marginalized women and children, in conducting adult education, legal and health education classes for mothers and school dropouts in urban slums and rural areas and in providing training in tailoring and embroidery, durrie making and computer classes. Mera Sahara facilitates taking up National Institute of Open Schooling (NIOS) exam for students in class 5th so that they may take admission to other private schools to continue education.

14. Infrastructure for education for children with & without disability

The contribution by your Company has been deployed at Amar Jyoti Research & Rehabilitation Centre. Amar Jyoti is a voluntary organization rendering rehabilitation services to Persons with Disabilities through a holistic approach of inclusive education, medical care, vocational training, child guidance and self-employment.

The project entails holistic education of 50 students with and without disabilities from low-income backgrounds at Amar Jyoti School.

15. Whole-school transformation project

The contribution by your Company has been deployed at Simple Education Foundation (SEF), a non-profit organization with the objective to give the power of making a positive impact back in the hands of those stakeholders, who directly influence the quality of teaching & learning inside classrooms – teachers, students and principals.

The objective of the Project is embedded in building leadership skills that push for a transformation in school culture and build a holistic learning environment for the students and to build on the ownership of stakeholders to actively take charge of the process of transformation within the schools and classrooms. In the long term, the goal is to build robust models that can be easily adapted within the public education system and implemented by the government. SEF is working with a mission to build pathways that offer every child the access to quality education, regardless of their social and economic backgrounds by transforming the teaching and learning practices with government schools.

16. Creative Learning Environment for the Underprivileged Children

The contribution by your Company has been deployed at Jayaprakash Narayan Memorial Trust, working with the objective of providing a creative learning environment for the underprivileged children. It works to bridge the gap for those children who have little or no access to education. It caters to children from Nursery to Class XII & beyond. Most of the children are first generation learners and have parents who work as domestic servants, rickshaw pullers, industrial workers, plumbers & street vendors. Vidya & Child offers a holistic approach through intensive Life Skills and Arts & Performing Arts along with academic, financial & mentoring support. It helps each child to explore and identify their uniqueness within.

The objective of the project is to support the education of 100 children at their school called 'Vatika School' located at Shahpur village, Sector-128, Noida, where around 330 students study upto class 8. The center provides NIOS examination to children after passing out of class 3rd, 5th and 8th. The children hail from families of low income communities/migrant workers in and around the center location.

17. Provision for Empowerment and early intervention to Children with Autism

The contribution by your company has been deployed at Behavior Momentum India Foundation (BMIF). BMIF works for improving life of children with Autism through Applied Behavior Analysis

(ABA) therapy. BMIF runs an early intervention center to provide children with autism in age group 0-10, belonging to low-income families' one-on-one intensive training, special education and therapy through a team of special educators, psychologist and pediatrician.

BMIF is now taking the initiative to roll out an Applied Behavior Autism Technician (ABAT) course with an aim of creating a powerful work force in India with highest professional and ethical standards to ensure families with children with Autism get outstanding education and support. This will involve providing classroom training, self-directed video based learning and practical training with feedback from trained professionals to two batches of 30 persons each (60 in total).

18. Gyantantra Udbhav (Digital Dost) ("GDD")- Education Innovation for a strong foundation

The contribution by your Company has been deployed at Literacy India (LI), a non-profit organization with the objective of educating under privileged women and children and empowering them to become self-reliant and employable. It is working across states - Delhi-NCR, Haryana, Maharashtra, Chhattisgarh, West Bengal, Rajasthan, Uttar Pradesh, Uttaranchal, Jharkhand, J&K and Telangana. It has number of centers across India with an outreach of thousands of beneficiaries annually. The objective of the Project is to encompass educational software, which is a techbased initiative of Literacy India.

GDD is an innovative PC based, interactive learning tool which is addressing the learning gap widely prevalent in the early grade schools across India, in a cost effective and scalable manner. Targeted beneficiaries are 440 students from low socio-economic backgrounds studying at Government Primary Schools at three villages in Noida- Shahpur, Gejha and Sultanpur.

19. Enhanced parental & community engagement to improve learning outcomes

The contribution by your Company has been deployed at Saajha, a non-profit Company registered pursuant to Section 8 under the Companies Act, 2013, working towards enhancing community and parental engagement in Government schools. In these schools, Saajha builds leadership capabilities of the SMC members, engages with the school management and teachers, and provides on-ground support to enable effective parental participation.

The objective of the project is to strengthen SMCs in Delhi government schools and focus on increasing parental engagement with an aim to improve learning outcomes for children and direct support to parents through a dedicated call center manned by parent representatives as well as a WhatsApp chat bot.

20. Imparting Quality Education through Computer and Learning Development

The contribution by your Company has been deployed at the Swami Sivananda Memorial Institute (SSMI) which is working to improve the quality of life of the under-privileged women, youth and children through research, promotion, provisioning of services and skill development in the fields of education, health, nutrition, environment and livelihood.

SSMI runs a 'Digital Education Project' to build a scalable learning solution using technology to complement classroom based learning for children. Gyantantra curriculum is synced with the

classroom lesson plan which supplements children's learning and helps underperforming students cope with learning process and achieve grade-level competency.

21. Strong language and literacy development

The contribution by your Company has been deployed at Language and Learning Foundation (LLF) working towards developing an effective and grounded understanding of early language and literacy scenario in India. LLF aims at improving the quality of teaching-learning of language and literacy in primary government schools through continuous professional development of teachers and teacher educators. LLF also intends to provide technical support to State and Districts Resource Groups and field based programs; and to build an evidence-based knowledge resources for addressing the early literacy situation at all levels.

The objective of the project is to build and strengthen capacity of government system through training block level resource persons, teacher trainers and teachers to ensure foundational literacy and numeracy for children. It is being delivered in partnership with Government of Haryana wherein LLF provides facilitation and content support. The proposed project will cover over 3028 children, 120 teachers and 56 head teachers from schools at Pehowa block, Kurukshetra.

22. Imparting special education support to formal school children

Your Company further made a contribution at the Swami Sivananda Memorial Institute (SSMI) for a project to identify and support children with difficulties (slow learners, dyslexia, autism etc.) and provide remedial teaching by building capacity of teachers, special educators and parents to understand the needs of the Special Child.

23. Leadership development program through comprehensive life-skills based education

The contribution by your Company has been deployed at Milan foundation, working towards empowering adolescent girls from remote and vulnerable communities from various districts falling within the State of Uttar Pradesh. The proposed project is a girl-led leadership development program which invests in collectivizing girls at the grassroots, delivering comprehensive life-skills based education and instigating collective social actions. The Girl Icons are adolescent girls (aged 12-18 years) from families with annual income less than 1 lac INR and each Icon trains a group of 21 other girls.

The objective of the project is to empower girls and help them in completing secondary education, prevention of child marriage, gender based discrimination and violence and improved health outcomes. The proposed project will support 10 girl icons and 210 girls. It is 18 months intervention divided into three phases: Identify, Nurture and Amplify.

24. Art based learning to children from disadvantaged communities

The contribution by your Company has been deployed at Foundation of Arts for Social Change in India (Slam Out Loud). Slam Out Loud uses performance and visual arts to enable children from disadvantaged communities to find their voice through creative expression. It works with professional artists and e-learning resources to help children build the creative confidence needed

for them to dream bigger and create their future. By providing access to space for art based learning that is traditionally inaccessible to individuals in at-risk communities, it builds in them 21st century skills of critical thinking, communication, collaboration and creativity, fostering leadership that can drive universal change. The diverse group of children, youth and artists that Slam Out Loud works with in these communities discover their voices through the transformational power of the arts enabling them to become creative thinkers who dream bigger, achieve more and create the future.

Slam Out Loud runs a program called an adapted model of Jijivisha fellowship which will leverage the power of arts, the reach of multiple low tech platforms and the mentorship and training support of accomplished artists to deliver mental wellbeing, socio-emotional learning and development of 21st century skills through art to the most vulnerable children by offering localised, need-sensitive and fun at-home audio, video, text and physical resources for learners who have limited access to the internet, a mentorship support which is online until learning spaces reopen, and in person for the rest of the year, for engaging children towards creative outcomes and building mental resilience. The project will cover cost of delivery of the program to 400 children in a hybrid model of offline and online.

25. Education for children from communities of waste pickers

The contribution by your Company has been deployed at the Chintan Environmental Research and Action Group (Chintan) for addressing the lack of quality education and health amongst waste picking children. Chintan is a registered society that runs a programme with the name “No Child in Trash” to work with communities of waste pickers to ensure that such children, or children likely to begin to work on waste, get access to quality education through their learning Centers. It is also engaged in providing them with medical services, life-skills and exposure to help them make informed choices about their lives and future. This project will provide access to quality education to 300 children.

26. Sustainable model of youth entrepreneurship for the underprivileged

The contribution by your Company has been deployed at Bhartiya Yuva Shakti Trust (BYST) having an objective to empower young dynamic entrepreneurs, who are disadvantaged and integrate them into the economic mainstream. BYST fosters the entrepreneurial dreams of underprivileged youth between the ages of 18-35 years in India, thereby, turning job seekers into job creators. It provides total assistance to disadvantaged youths who have no alternative means of funding or assistance by providing a package of complete assistance including counselling, training, financial assistance and other business-related services which help in the sustainability of their businesses. A unique feature of the BYST programme is that each entrepreneur is assigned a mentor, drawn from the industry, who gives voluntary personalized advice and support.

The objective of the project is to reach youths in NCR at a large scale to raise awareness and train them for entrepreneurship to create a sustainable model of youth entrepreneurship for the underprivileged including to fund and mentor youth businesses and to ensure creation of wealth, and employment. In continuation to add more Grampreneurs we encouraged BYST to increase their reach and more areas around Gurgaon in this project.