

January 30, 2016

| Department of Corporate Services, | Listing Department, |
|-----------------------------------|--|
| Bombay Stock Exchange Limited, | National Stock Exchange of India Ltd, |
| | Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 |

Sub.: Investment in Happily Unmarried Marketing Private Limited

Dear Sir/Madam,

We would like to inform you that the Company has, through its Wholly-owned subsidiary, invested an additional amount of Rs.50 million through optionally convertible cumulative redeemable preference shares in Happily Unmarried Marketing Private Limited, which is engaged in the business of sale of fun & creative products. It owns and operates the site www.happilyunmarried.com.

Accordingly, the aggregate investment, including the above, is now Rs.164 million in Happily Unmarried Private Limited which translates to about 44% stake, as on date which may change based on certain conditions, in the Company on a fully converted and diluted basis.

We request you to please take the same on record.

Thanking You,

Yours sincerely, For Info Edge (India) Ltd,

Chintan Thakkar Whole-time Director & CFO



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