

Press Release

For Immediate release

Jeevansathi.com announces premium offerings for its members Enjoy discount coupons/gift vouchers worth Rs. 6000/- and more

New Delhi, xx February 2007: **Jeevansathi.com**, one of India's leading and fastest growing matrimonial website spices up the life of its users across India with exciting new schemes. In association with leading lifestyle brands, JeevanSathi.com has value added to its paid services with exciting coupons/gift vouchers worth more than Rs. 6000 available on purchase of a new scheme. The new initiative aims to deliver more value for money and maximum benefits to its patrons.

On the offer, **Mr. Vivek Khare – Business Head of Jeevansathi.com** said, "This is part of our on going endeavor to provide exclusive benefits to our members. We plan to associate with many other leading brands and make our services a complete value for money package."

All Jeevansathi.com paid services are packaged with offers from VLCC, Kaya Skin Clinic, Vishal Mega Mart, Surat Diamonds, Rediff Shopping, Charagh Din, Shahnaz Hussain, Travelmasti and Arzoo.com. JeevanSathi.com encourages its users to avail the exciting schemes on offer. So now, while users are on look-out for a life-partner, they can indulge in a holiday to Goa or a beauty treatment. The offer is valid until an exhaustive value of Rs.12 to Rs.14 crore on the schemes offered by the brands associating with the campaign.

The offers on the new campaign are:-

- VLCC – Free services ranging from Rs. 2000 to 4500
- Kaya Skin Clinic – Free treatment and consultancy worth Rs. 2400 and discounts on other services ranging from 10 to 50%
- Vishal Mega Mart – Discount coupons ranging from 3 to 15%
- Surat Diamonds – 30% discount on any purchase made from Surat Diamonds
- Rediff Shopping – Free shopping worth Rs. 250
- Charagh Din - Gift Voucher worth Rs.100
- Shahnaz Hussain - 20% discount on any service
- Travelmasti - 15% off on Goa and Shimla holiday packages
- Arzoo.com - Gift voucher worth Rs. 200

AboutJeevansathi.com

Jeevansathi.com was acquired in September 2004 by Info Edge (India) Ltd., which owns the popular and leading jobsite Naukri.com. It is the fastest growing matrimonial website of India with a database of more than 6,00,000 profiles and has twenty four main branches spread all over India. Jeevansathi.com has reached out to the masses through Television, FM Radio, National dailies and through the Internet.

For further information, please contact:

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