







Info Edge (India) Ltd.

India's Online Classifieds Company

Helping People & Businesses Meet

Safe harbor

Statements contained in this presentation concerning our growth prospects may constitute forward-looking statements. The Company believes that its expectations are reasonable and are based on reasonable assumptions. However, such forward looking statements by their nature involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in the businesses we operate in including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, client concentration, disruptions in telecommunication networks, liability for damages on any of our contracts/ subscriptions, withdrawal of governmental fiscal incentives, political instability, unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.

The equity shares of the company are regulated by the laws of India. Please refer to the applicable laws of your jurisdictions before dealing in equity shares of the company.

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All figures mentioned are as on December 31, 2007 or for the quarter ended December 31, 2007 unless indicated otherwise. Q3 FY08 means the period October 1, 2007 to December 31, 2007

All figures in USD are based on convenience translation of 1 USD = Rs 39.37

Eight brands

Info Edge

Recruitment & Careers

(naukri.com[®] Quadrangle

- Launched in March 1997. 90% of company's net sales in Q3 FY08
- No. 1 job portal in India more than 50% share of page views among top 3 sites
- About 12 mm resumes with 9,377 added daily, over 80,000 job listings, over 16,000 clients.
- Quadrangle in offline recruitment services

Matrimonials

Jeevansathi.com

- ➤ Acquired in September 2004
- No. 3 matrimony website in India
- ➤ 2.18 mm profiles ever registered
- Av. 2,390 profiles added daily in Q3 FY08

Real Estate



- Launched in Sept 2005
- Leader in emerging online market
- > Over 69,000 listings
- Pan India listings covering over 25 cities



Launched in November 2007

(naukri,com

موقع الوظائف الشاغرة في الخليح

Launched July 2006



- Launched July 2007
- > Career & guidance site



- ➤ Launched August 2007
- > Professional networking

Company overview

- VC investment from
 - ICICI Venture in 2000
 - Kleiner Perkins Caufield & Byers and Sherpalo in 2006 (Secondary)
- 61 offices in 41 cities in India + 2 in Dubai
- 1500 employees (~ 1100 in sales)
- Financials (Quarter ended December 31, 2007)
 - Revenue (up 59% YoY) USD* 15.2 mm
 - Net Profit (up 60% YoY)USD 3.3 mm
 - Operating level
 - Revenue (up 51% YoY) USD 13.9 mm
 - Net Profit (up 32% YoY) USD 2.2 mm
- Listed in India in November 2006

* 1 USD = Rs 39.37

Developments in Q3 FY08

- Investment made in Studyplaces Inc., USA
- Development work on education site in progress
 - Launch within the next 6 months
- Launch of <u>www.allcheckdeals.com</u>
 - A real estate broking site
 - Success based fee model

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Recruitment classifieds and services









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The recruitment market is busy



Over 330 universities and 17,600 colleges

Over 3 mm graduates every year



Over 120,000 IT professionals every year

Over 1 mm employed by IT & ITES

High attrition rates in the IT services sector range between 25-40%

35 cities > 1 mm population

Source: Nasscom, Department of Higher Education

Recruitment solutions



Print
Recruitment
consultants
Online
Other









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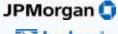












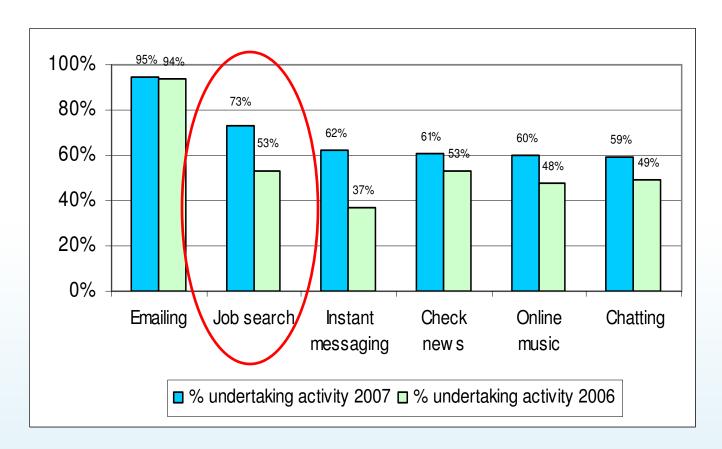








Job search is popular



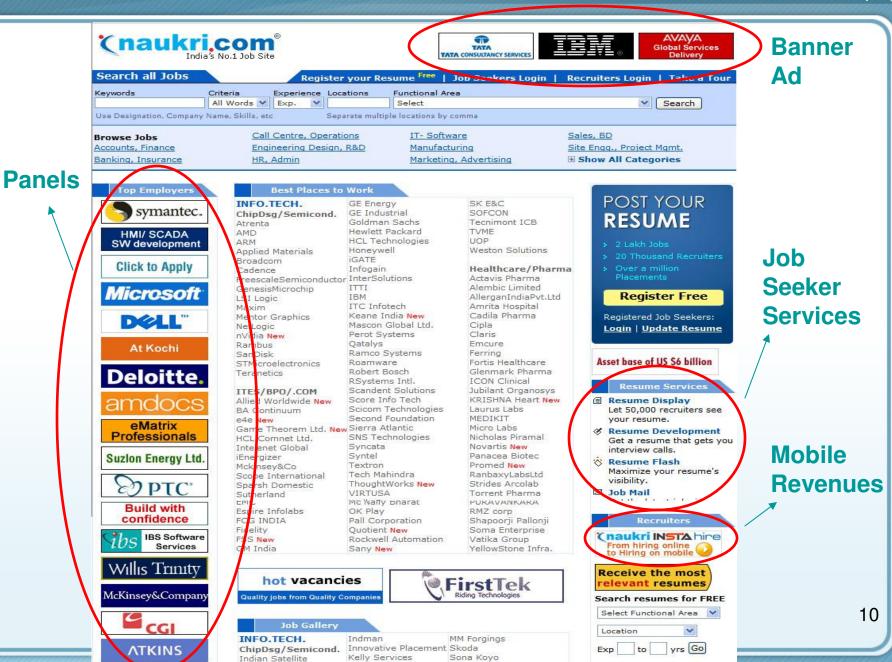
Source : Juxtconsult India Online Report May 2007, Population surveyed ~ 26,000

Job Search continues to be the second most popular professional activity of Internet Users and its popularity has increased

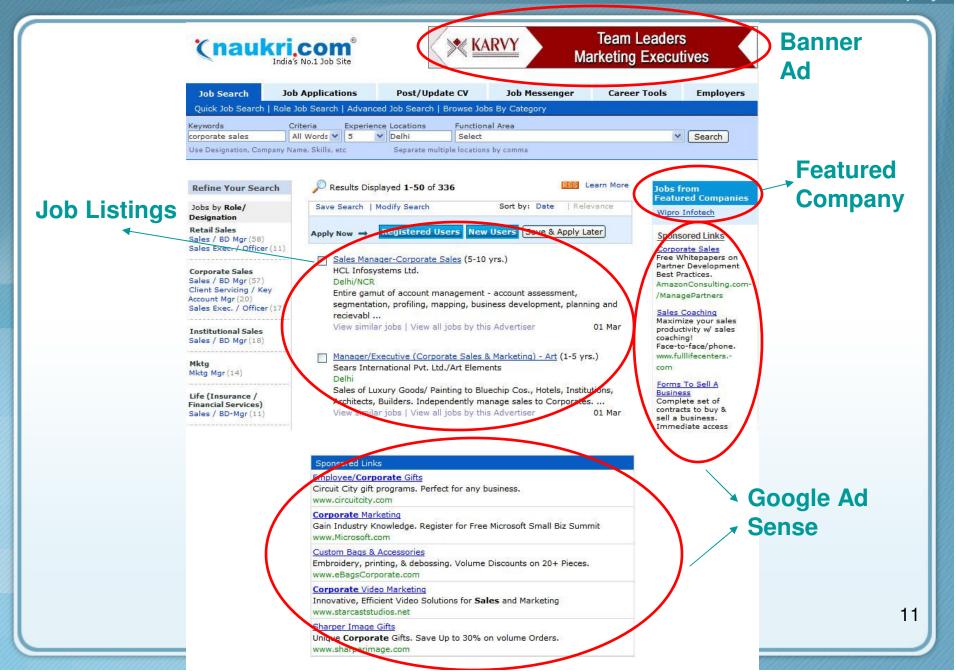
Two major revenue streams

- Major
 - Job listing and Employer Branding / Visibility
 - Resume Database Access
- Others
 - Job Seeker services
 - Advertising other than for jobs
 - Mobile revenues
 - Resume short listing and screening
 - Google Ad Sense

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- » Tie ups with leading publications for increased response.

Copps PRO Manage Resumes

- » Manage thousands of resumes and filter out junk in minutes.
- » Increase recruiter productivity by 400%.

Recruiter Blogs new

» Speak directly to candidates about your organization and processes.

Strategy – strengthen virtuous circle

Naukri.com benefiting from a virtuous cycle So we get the most clients We've got the most jobs (naukri.com So we get the most response So we get the most traffic

Imperatives

- Hire and retain quality talent
- Product and technology innovation
- Superior sales and service execution
- o Build the brand

Intense competition has resulted in market expansion

- Online
 - Monsterindia and Jobsahead
 - Timesjobs from Times of India, India's leading newspaper group
 - Others Jobstreet, Clickjobs, Ndtvjobs
- Print
 - Times of India, Hindustan Times, Hindu, others
- Recruitment consultants and search firms
 - Highly fragmented industry
 - Many are our clients

Business and market – Q3 FY08

- Recruitment accounted for 90% of net sales in Q3 FY08 vs 92% in Q2 FY07
- Growth continues Revenue up 46% from USD 8.47 mm in Q3 FY 07 to USD 12.36 mm in Q3 FY08
- Naukri.com continues to be the No. 1 jobsite in India
 - Over 12 million resumes as on 31.12.07 vs about 9 mm as on 31.12.06
 - Over 16,000 corporate customers in Q3 FY08 vs 13,800 in Q3 FY07
- Competitive pressure intense
 - Price competition at bottom end of the market
 - Advertising spend levels moderate
 - More entrants expected
- Hiring by IT companies may be adversely effected by currency appreciation and wage inflation
 - About 40% of recruitment revenue from IT clients
 - 7-8% export income
- Other sectors growing fast
 - Infrastructure
 - Logistics
 - Education
 - Real Estate

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Matrimonial classifieds & services









Large market with many segments

- Over 300 mm people estimated to be in 10 to 30 years age bracket over next 10 years
- Urbanization and increased economic activity
 - increased mobility of work force
 - nuclear families
 - breakdown of traditional networks
- Arranged marriages are mostly within castes and communities
- Important to segment the market and focus
 - A discovery led process

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Revenue model

- Free to list
- Free to search
- Free to express interest
- Free to accept others expression of interest
- Pay to get contact details

Key metrics

- Daily profile acquisition rate
- Cost per profile acquired
- Percentage conversion from free to paid
- Average bill per paying customer
- Important to nudge key metrics in the right direction through smart brand building and superior product experience

Competition

- Online players
 - Shaadi, Bharatmatrimony, Simplymarry
 - Offline presence sustainability not established
- Print classifieds
 - Times of India, Hindustan Times, others
- Marriage Bureaus and pundits
 - Community focused, fragmented, unorganized, geographically constrained

Jeevansathi – Q3 FY08

- Breakeven at EBITDA level achieved
 - Lower ad spend in Q3
 - Breakeven may not be sustained
 - Offline outlets to be launched domestically
 - Investment in brand to continue
- Maintained traffic share in Q3 FY08
 - Over 2.18 mm profiles as on 31.12.07 vs 1.96 mm as on 30.9.07
- Continue focus on North and West Indian market
- Explore non resident Indian market

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Real estate classifieds

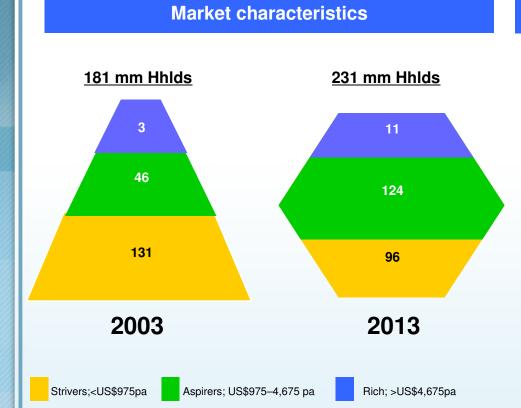








Surge in demand for real estate



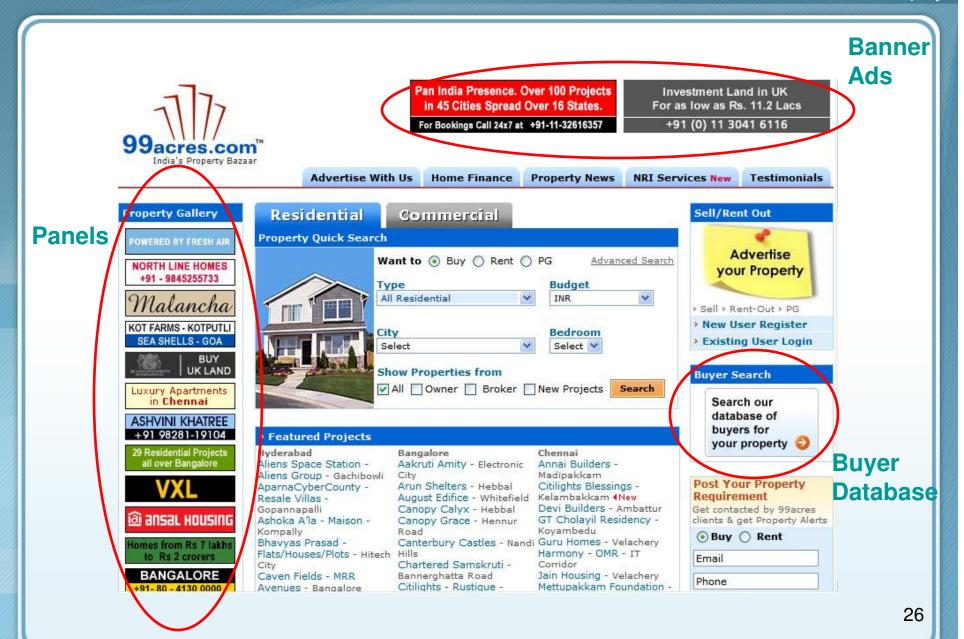
Reasons for boom

- Home ownership valued in India
- Increasing incomes
- Growing middle class
- Nuclear families
- Urbanization
- Easier home finance
- Supply creation with aggressive marketing

Revenue streams

- Most revenue from developers, builders and brokers
- Site has traction for residential, primary & secondary, sale and purchase
 - To develop for commercial and rental markets
- Revenue from
 - Property listings 69,000 listings (increasing proportion for paid listings)
 - Builders/Brokers Branding & Visibility Microsites, home page links, banners
 - Others buyer database access
 - International listings

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Competition

- Online
 - Magicbricks, Indiaproperty, makaan, 2bhk
- Print
 - Times of India, Hindustan Times, Hindu, others
- Other mass media TV, radio, outdoor
- Real Estate Brokers
 - Large population, highly fragmented, no license requirements, deregulated,
 - Many are our clients

99acres - Q3 FY08

- Improvement in traction
 - Property listings at 69,000 as on 31.12.07 vs 60,000 as on 30.9.07
 - Increase in paid listings
- Revenue growth robust albeit on a small base
 - Over 4.5X in Q3 FY08 over Q3 FY07
- Market for online classifieds expected to grow
 - Large advertising spend on print and outdoor
 - Increased real estate activity
- Credit to real estate sector tightened

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Management









Qualified and experienced management team

Board of Directors

Sanjeev Bikhchandani (44)

Managing Director and CEO BA Econ. St. Stephen's. PGDM IIM-A Previously with Glaxo SmithKline

Kapil Kapoor (43)

Chairman & Non-Executive Director B.A.Econ. PGDM IIM-A MD Timex Watches

Saurabh Srivastava (61)

Non-Executive Director B.Tech IIT Kanpur, M.Sc Harvard Univ. Founder IIS Infotech (Now Xansa), NASSCOM, TIE

Ashish Gupta (41)

Non-Executive Director B.Tech IIT Kanpur, Ph.D. Stanford Univ. Partner. Helion Venture Partners

Sandeep Murthy (31)

Non-Executive Director M.B.A. Wharton School Nominee KPCB and Sherpalo

Manish Gulati (33)

VP - Product and Technology

B.E. DIT - Delhi

Previously with Yahoo India / USA

Arun Duggal (61)

Non-Executive Director B.Tech IIT Delhi. PGDM IIM-A Previously with Bank of America & **HCL** Technologies

Naresh C Gupta (41)

Non-Executive Director B Tech IIT Kanpur, Ph. D MD Adobe India

Bala Deshpande (41) Non-Executive Director MA Econ..MMS JBIMS ICICI Ventures

Ambarish Raghuvanshi (46)

Whole Time Director and Chief Financial Officer CA. PGDBM XLRI Previously with Bank of America & HSBC

Hitesh Oberoi (35)

Whole Time Director and Chief Operating Officer B.Tech IIT Delhi, PGDM IIM-B Previously with HLL (Unilever)

Harveen Bedi (36)

Head - Quadranale MBA, Birla Institute of Management Technology Previously with Nestle

Vivek Khare (37)

Sr. VP - Jeevansathi M.Sc (Physics) IIT Kanpur. PGDBA, Birla Institute of Management Technology

Sudhir Bhargava (38)

Sr. VP - Corporate Finance B.E., MBA (FMS, Delhi University) Previously with HSBC, ICICI Bank

Shalabh Nigam (35)

Sr. VP - Briji B Tech IIT - Kanpur Previously with Baypackets

Vibhore Sharma (33)

Sr. VP - Technology **B.Sc IGNOU** Previously with Pioneer

Sharmeen Khalid (36)

VP - HR MBA. IRMA Previously with Polaris

Vineet Singh (36)

Sr. VP - Domestic (North, East & West) and International Sales PGDBA, IPM Previously with Xerox

Deepali Singh (34)

Head - 99acres Bachelor of Science, Law Degree, Delhi University, MBA, IPM Previously with Aptech

V.Suresh (35)

Sr. VP - South & West India Sales B.E. (Instr. and Control). Masters in Mamt. Sathya Sai Institute of Management. Previously with Xerox

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Financials



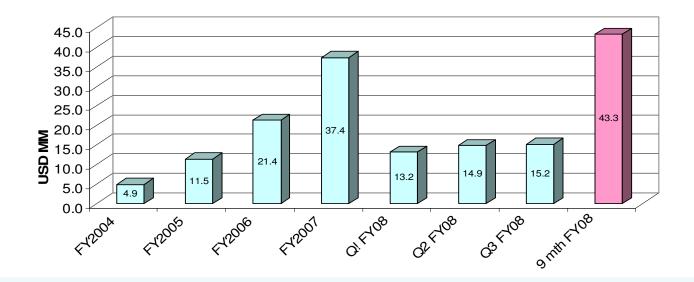






Financial performance

Revenues

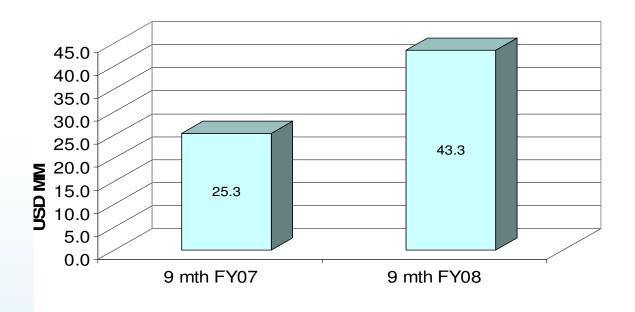


Q3 FY08 over Q3 FY07 : 59% growth in revenue and 51% growth in net sales in Rupee terms

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Financial performance

Revenues: 9 months FY08 vs 9 months FY07

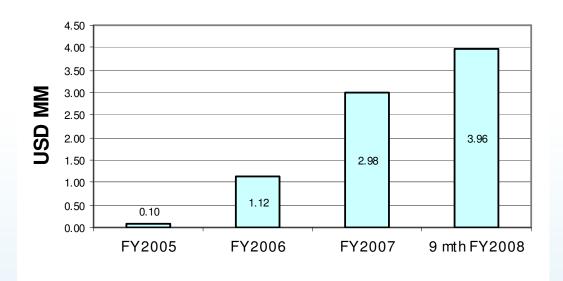


70% growth in revenue and 60% in net sales

1 USD = Rs 39.80

Financial performance – Jeevansathi and 99acres

Revenues



Q1 FY07 to Q3 FY08 CAGR of 173%

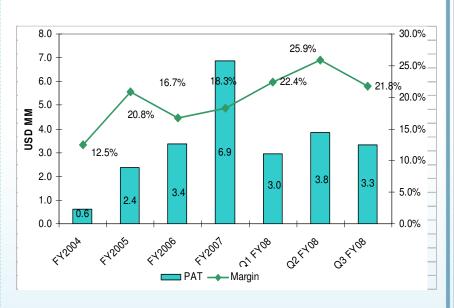
1 USD = Rs 39.37

Financial performance

EBITDA

10.0 8.0 31.0% 29.7% 30.0% 33.3% 37.70% 34.60% 34.60% 4.0 2.0 0.0 1.2 1.2 1.2 Angel Ange

Net Profit



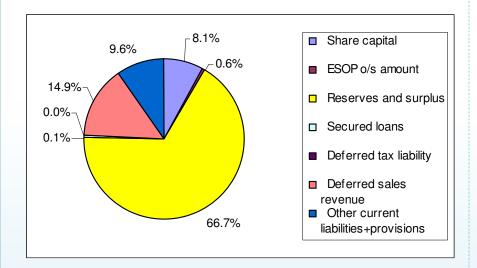
Q3 FY08 over Q3 FY07 : Operational EBITDA at USD 3.9 mm up 32% and Operational net profit at USD 2.2 mm up 32%

Dip in Q3 margins due to lower other income of USD 0.1 mm, higher one time HR costs of USD 0.2 mm and one time tax charge of USD - 0.3 mm. Excluding these EBITDA margin would be 36.6% and PAT margin 24.8%

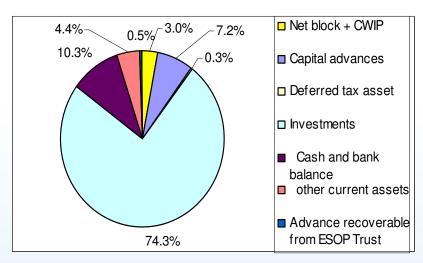
Balance sheet

(as on 31.12.07)

Liabilities



Assets



Balance sheet size as of 31.12.2007 ~ USD 85.87 mm (1 USD = Rs 39.37)

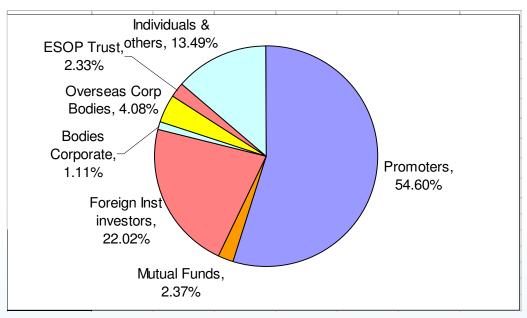
Cash & Bank and Investments as of 31.12.2007 ~ USD 71 mm

Robust financials

- Strong topline & bottomline growth
- Consistent track record of profitability
- High operating leverage
- Strong cash flows
- Interest rate and liquidity tightening may effect our operational performance adversely in some markets

Shareholding pattern

(as on 31.12.07)



Fidelity Funds	7.06%
KPCB and Sherpalo	4.08%
Passport Capital	3.55%
Matthews	2.46%
Carlson Fund (DnB Nor)	2.36%
T Rowe Price	1.54%
Reliance Mutual Fund	1.50%

Total issued and paid up shares of Rs 10 each were 27.29 mm as on 31.12.07









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