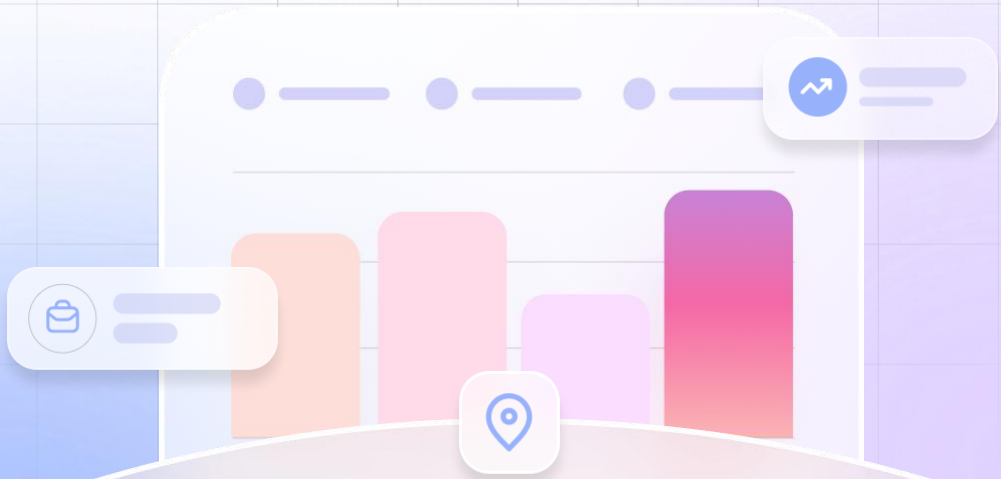
naukri

JobSpeak

October, 2026



A Naukri report on hiring trends by city, industry & experience

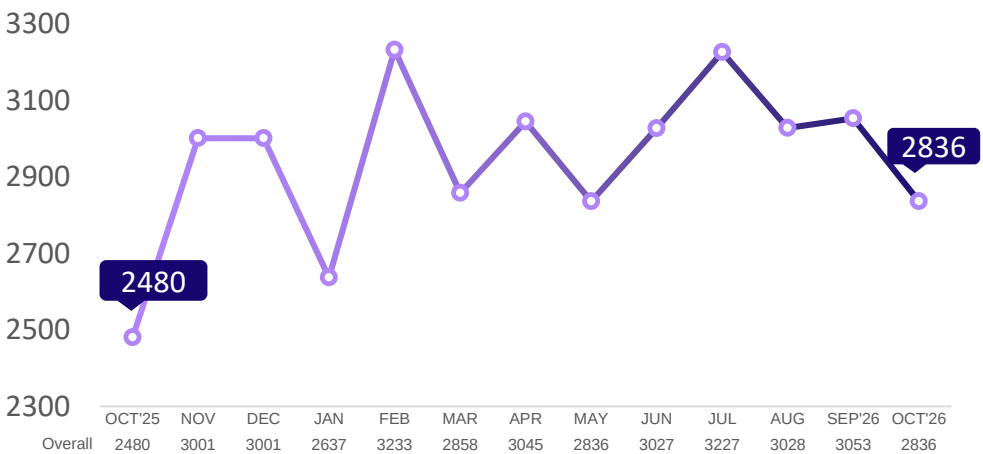
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INDEX FOR OCTOBER 2026

White-collar hiring grows 14% in October; manufacturing roles lead

✦ OVERALL HIRING TRENDS

Strong **14%** YOY growth; a soft festive base from last October lifted the headline number



	OCT'25	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP'26	OCT'26
Overall	2480	3001	3001	2637	3233	2858	3045	2836	3027	3227	3028	3053	2836

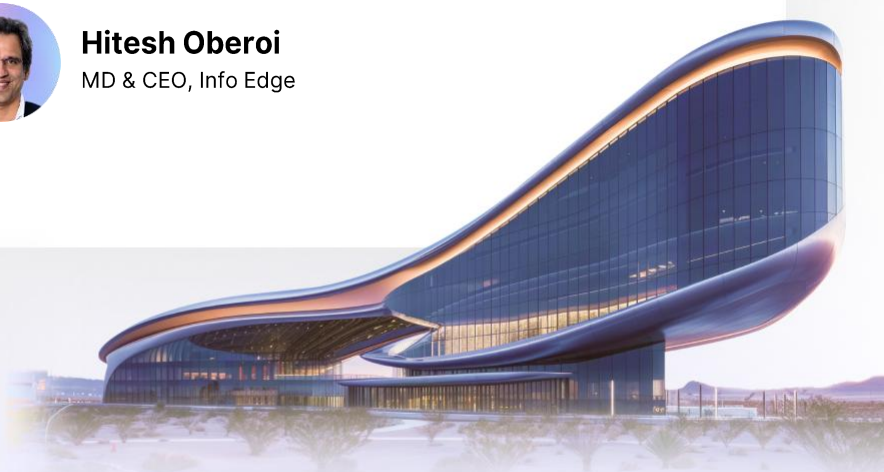
✦ HIGHLIGHTS

Auto	+36%	Hospitality	-1%
BPO/ITES	+17%	Insurance	-3%
Banking	+16%	Education	-16%

Some of October's growth reflects last year's **festive-season base**, and we should read it in that light. What's encouraging is the kind of hiring we're seeing. **Manufacturing companies** are building capacity, and demand for **AI skills** remains strong, indicative of the selective, fundamentals-led nature of hiring demand.



Hitesh Oberoi
MD & CEO, Info Edge



Hiring trends by industries

Auto	+36%
BPO/ITES	+17%
Banking/Fin. Services	+16%
Retailing	+12%
Real estate	+12%
Healthcare	+11%
Oil & Gas	+9%
Pharma/Biotech	+8%
FMCG	+6%
IT/Software Services	+5%
Telecom	+4%
Hospitality	-1%
Insurance	-3%
Education	-16%
GCC	+18%
AI/ML	+32%

- The **Auto** sector posted a strong +36% YOY growth, driven by southern cities like **Bangalore (+50%), Hyderabad (+44%), & Chennai (+34%).**
- The **Banking & Financial Services** sector saw an **impressive** growth, with a **+33%** surge in **fresher hiring.**
- **BPO/ITES** sector witnessed a strong +17% growth with GCC hiring in the sector growing by **+74%.**

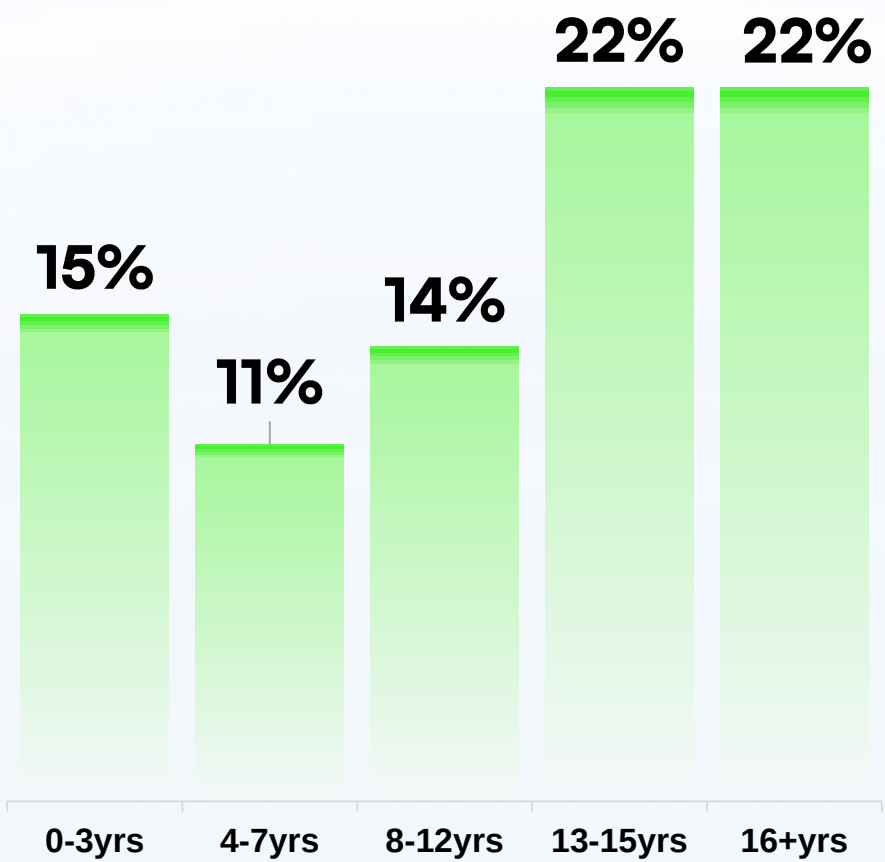
Hiring trends by experience level

15%

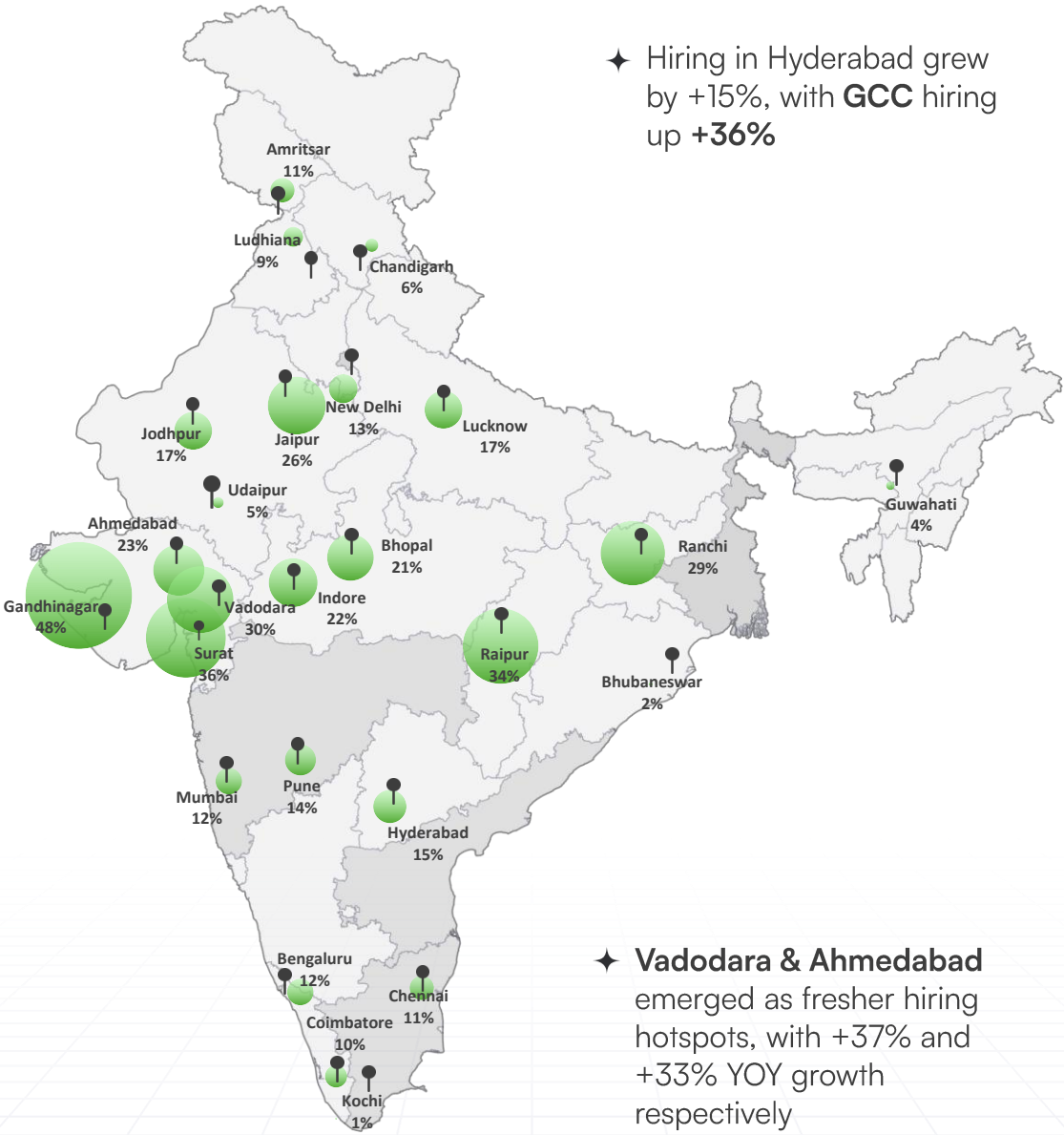
growth in fresher hiring overall, with non-IT sectors like **Banking** and **Oil & Gas** seeing a strong growth

22%

growth recorded in hiring for seasoned professionals (>16 years of experience) driven by sectors like **Auto** and **FMCG**



Hiring trends by geography



- Hiring in Hyderabad grew by +15%, with **GCC** hiring up **+36%**

- **Vadodara & Ahmedabad** emerged as fresher hiring hotspots, with +37% and +33% YOY growth respectively

Methodology

The Naukri JobSpeak is a monthly index that tracks trends in India's job market and hiring activity, based on new job postings (including free job listings) and recruiter searches on Naukri.com's resume database. Using July 2008 as the base month (Index = 1,000), the index analyses hiring patterns across industries, cities, and experience levels. It aggregates data from over 150,000 clients, covering 80 lakh+ new job mandates annually. **Following the inclusion of free listings, hiring activity is witnessing a transient uplift due to higher participation from small and medium businesses, which is expected to normalise once the base adjusts over the next few months. The index excludes gig employment, hyperlocal hiring, and campus placements.*

About naukri

Naukri, pioneering e-recruitment in India since 1997, is the country's leading job site and Info Edge's flagship brand. As the first internet company to be listed in India, Info Edge through Naukri has maintained the highest market share and brand awareness among both job seekers and recruiters for over two decades. The platform has consistently outperformed competitors, making it synonymous with online job search in India.

30 L
DAILY JOB APPLICATIONS

1.5 L
CLIENTS

1 CR
ACTIVE APP INSTALLS

80 L
NEW JOB MANDATES YEARLY

Annexure Industry Data

Industry	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26	Sep'26	Oct'26	YOY(%)
Accounting/Finance	6658	8975	9121	7556	9449	9055	9495	8969	8750	8742	8511	8379	7823	↑17%
Advertising/PR/MR/Events	4782	5890	5774	5530	6172	5716	5857	5765	5534	5482	5336	5262	4647	↓3%
Agriculture/Dairy	1066	1310	1271	1128	1343	1249	1243	1169	1104	1159	1125	1053	1126	↑6%
Architecture/Interior Designing	4022	5143	4980	4503	5408	4869	5169	4725	4959	4958	5249	4823	4055	↑1%
Auto/Auto Ancillary	1066	1306	1290	1149	1371	1238	1309	1207	1308	1460	1457	1495	1455	↑36%
Banking/Financial Services/Broking	2989	3535	3506	3158	3803	3322	3427	3251	3322	3825	3602	3681	3470	↑16%
BPO/ITES	2193	2475	2460	2306	2643	2477	2672	2483	2422	2572	2526	2638	2556	↑17%
Chemicals/PetroChemical/Plastic/Rubber	1585	1973	1937	1739	1988	1812	1876	1834	1851	2061	1993	1942	1889	↑19%
Construction/Engineering/Cement/Metals	1092	1377	1430	1262	1513	1324	1398	1298	1408	1492	1385	1390	1308	↑20%
Consumer Durables	732	940	1006	863	951	942	981	912	947	1160	1179	1102	1118	↑53%
Courier/Transportation/Freight	2357	2870	2791	2502	2969	2628	2839	2605	2913	3156	2973	2938	2808	↑19%
Defence/Government	8730	9587	10413	10761	10818	9730	10257	9956	11146	10538	9700	11409	9917	↑14%
Education/Teaching/Training	4831	5973	5345	4733	5532	5063	5506	4712	4815	4853	4566	4386	4053	↓16%
Export/Import	1044	1372	1263	1151	1298	1086	1189	1141	1137	1434	1514	1455	1249	↑20%
Fertilizers/Pesticides	5292	6352	5439	5225	6121	5188	5634	4677	5252	5422	5539	5365	4845	↓8%
FMCG/Foods/Beverage	1859	2349	2321	2146	2514	2218	2383	2260	2362	2335	2212	2276	1978	↑6%
Gems & Jewellery	6296	8140	8257	6829	8023	7409	7879	7431	7179	7972	8321	8469	7616	↑21%
Hotels/Restaurants/Airlines/Travel	1846	2268	2272	2040	2292	2073	2085	2045	1913	1989	1919	1866	1820	↓1%
Industrial Products/Heavy Machinery	1331	1730	1717	1561	1754	1667	1778	1686	1741	1886	1813	1842	1759	↑32%
Insurance	2586	2981	3010	2818	3370	2829	3069	3096	3224	3383	3207	3197	2496	↓3%
IT-Hardware & Networking	519	647	689	557	694	660	675	597	633	601	554	549	487	↓6%
IT-Software/Software Services	2967	3565	3531	3119	3948	3462	3605	3205	3415	3909	3450	3432	3119	↑5%
Legal	4554	4897	4978	4091	5515	4816	4675	4159	4202	5043	4815	4409	3582	↓21%
Media/Dotcom/Entertainment	437	565	539	497	570	523	540	492	489	543	441	477	460	↑5%
Medical/Healthcare/Hospital	5771	7164	6990	6217	6948	6472	6937	6739	6476	7030	6800	6782	6423	↑11%
NGO/Social Services	3465	4344	4530	3750	4427	3728	3966	3552	3580	4695	4168	4194	3691	↑7%
Office Equipment/Automation	3701	4656	4731	4284	4902	4701	5027	4699	5006	5298	5177	4881	4754	↑28%
Oil and Gas/Power/Infrastructure/Energy	628	779	866	759	878	768	819	749	809	851	777	760	682	↑9%

Annexure Industry Data

Industry	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26	Sep'26	Oct'26	YOY(%)
Pharma/Biotech/Clinical Research	2064	2594	2631	2385	2728	2405	2600	2289	2598	2506	2320	2417	2229	↑8%
Printing/Packaging	1098	1423	1541	1294	1438	1298	1296	1240	1276	1458	1368	1469	1339	↑22%
Real Estate/Property	3765	4784	4963	4444	5125	4406	4707	4360	4515	4879	4619	4723	4230	↑12%
Recruitment	502	681	876	762	923	954	959	1055	1042	1083	1012	995	945	↑88%
Retail	1385	1611	1603	1558	1759	1538	1709	1586	1611	1763	1679	1678	1548	↑12%
Security/Law Enforcement	1320	1544	1650	1234	1383	1373	1575	1293	1340	1682	1395	1545	1580	↑20%
Semiconductors/Electronics	4461	5475	5414	4657	5432	5121	5526	5164	5298	5751	5533	5655	4954	↑11%
Shipping/Marine	864	947	1025	855	1157	938	973	868	962	1088	1146	1105	1022	↑18%
Telcom/ISP	367	453	437	374	450	423	420	413	486	433	438	445	383	↑4%
Textiles/Garments/Accessories	2167	2680	2611	2334	2665	2712	2666	2634	2531	2747	2759	2701	2303	↑6%
Aviation / Aerospace Firms	797	1143	1348	1093	1142	1043	1260	1007	1073	1397	1144	1087	901	↑13%
Electricals / Switchgears	1607	2183	2239	1886	2128	1872	2000	2031	2224	2261	2070	2122	2014	↑25%
Facility Management	1088	1364	1377	1335	1617	1301	1382	1175	1414	1359	1407	1391	1311	↑20%
Food Processing	1229	1529	1492	1354	1530	1442	1499	1475	1484	1669	1435	1581	1407	↑14.5%
Internet/Ecommerce	762	890	855	814	924	806	825	867	927	876	848	911	840	↑10%
KPO / Research /Analytics	981	1083	1044	904	1090	980	1044	954	1013	1055	994	976	915	↓7%
Medical Devices / Equipments	1414	1679	1724	1519	1662	1734	1808	1579	1706	1669	1623	1795	1533	↑8%
Mining	1534	1744	2019	1648	1896	1684	1781	1679	1840	2044	2013	2022	1850	↑21%
Other	1252	1661	1643	1522	1761	1672	1691	1732	1898	1800	1774	1707	1535	↑23%
Publishing	1039	1275	1344	1179	1380	1256	1298	1258	1186	1217	1085	1127	1056	↑2%
Steel	1538	1717	1676	1549	1710	1643	1812	1823	1767	1879	1912	1848	1746	↑14%
Strategy /Management Consulting Firms	928	1211	1218	1050	1315	1146	1193	1075	1228	1273	1132	1157	1107	↑19%
Water Treatment / Waste Management	1252	1596	1743	1422	1664	1689	1675	1712	1615	1627	1637	1653	1553	↑24%
Wellness / Fitness / Sports / Beauty	1331	1587	1507	1389	1507	1535	1648	1560	1622	1579	1617	1581	1448	↑9%

Annexure City Data

State	City	Oct'25	Oct'26	MOM(%)	YOY(%)
Andhra Pradesh	Nellore	1010	1319	-7%	↑31%
	Vijayawada	1114	1132	-12%	↑2%
	Visakhapatnam/Vizag	865	1023	-4%	↑18%
Assam	Guwahati	1013	1050	-19%	↑4%
Bihar	Patna	1057	1350	-6%	↑28%
Chandigarh (UT)	Chandigarh	1434	1517	-4%	↑6%
Chhattisgarh	Raipur	1411	1891	0%	↑34%
Dadra & Nagar Haveli (UT)	Dadra & Nagar Haveli and Daman & Diu	1232	1571	0%	↑28%
Delhi (NCR)	Delhi / NCR	2401	2712	-6%	↑13%
Gujarat	Ahmedabad	4972	6113	-5%	↑23%
	Vadodara/Baroda	2684	3491	-4%	↑30%
	Bharuch	1073	1389	-6%	↑29%
	Gandhinagar	1230	1815	-5%	↑48%
	Jamnagar	1192	1855	-1%	↑56%
	Rajkot	1248	1739	4%	↑39%
	Surat	1204	1635	-7%	↑36%
Jammu & Kashmir	Jammu	1482	1659	8%	↑12%
Jharkhand	Jamshedpur	926	1074	-7%	↑16%
	Ranchi	1123	1453	-3%	↑29%
Karnataka	Bangalore/Bengaluru	2650	2977	-9%	↑12%
	Hubli	1050	1023	-19%	↓3%
	Mangaluru/Mangalore	931	1010	-1%	↑8%
	Mysore/Mysuru	961	1020	-19%	↑6%
Kerala	Kochi/Cochin	3891	3929	-3%	↑1.0%
	Calicut/Kozhikode	847	865	-9%	↑2%
	Cannanore/Kannur	687	639	-18%	↓7%
	Kollam/Quilon	792	749	-12%	↓5%
	Trivandrum/Thiruvananthapuram	662	629	8%	↓5%
Madhya Pradesh	Bhopal	1110	1348	0%	↑21%
	Gwalior	1093	1493	5%	↑37%
	Indore	1162	1423	-4%	↑22%
	Jabalpur	930	1373	4%	↑48%

Annexure City Data

State	City	Oct'25	Oct'26	MOM(%)	YOY(%)
Maharashtra	Mumbai	1826	2043	-5%	↑12%
	Pune	3453	3950	-5%	↑14%
	Aurangabad	1076	1250	9%	↑16%
	Kolhapur	683	881	-5%	↑29%
	Nagpur	866	1073	-2%	↑24%
	Nasik/Nashik	1063	1358	3%	↑28%
Odisha	Bhubaneswar	1085	1111	-9%	↑2%
Puducherry (UT)	Pondicherry/Puducherry	793	778	-16%	↓2%
Punjab	Amritsar	1003	1113	-3%	↑11%
	Ludhiana	1148	1248	-6%	↑9%
Rajastan	Jaipur	4112	5183	-4%	↑26%
	Jodhpur	1193	1394	-9%	↑17%
	Kota	1133	1341	-2%	↑18%
	Udaipur	1323	1387	0%	↑5%
Tamil Nadu	Chennai	2030	2244	-9%	↑11%
	Coimbatore	3235	3563	-7%	↑10%
	Madurai	1023	1089	-7%	↑6%
	Salem	1319	1458	-13%	↑11%
	Tiruchirapalli/Trichy	995	1099	0%	↑10%
	Vellore	1147	1143	-11%	↓0.3%
Telangana	Hyderabad/Secunderabad	3396	3891	-8%	↑15%
Uttar Pradesh	Agra	1074	1281	-5%	↑19%
	Allahabad/Prayagraj	922	1079	10%	↑17%
	Bareilly	903	1251	-5%	↑39%
	Kanpur	1115	1307	-6%	↑17%
	Lucknow	1169	1372	-2%	↑17%
	Varanasi/Benaras	1281	1421	0%	↑11%
Uttarakhand	Dehradun	1128	1353	-5%	↑20%
	Haridwar	1298	1817	-5%	↑40%
West Bengal	Kolkata	2858	2853	-20%	↓0.2%
	Siliguri	1045	1241	-14%	↑19%