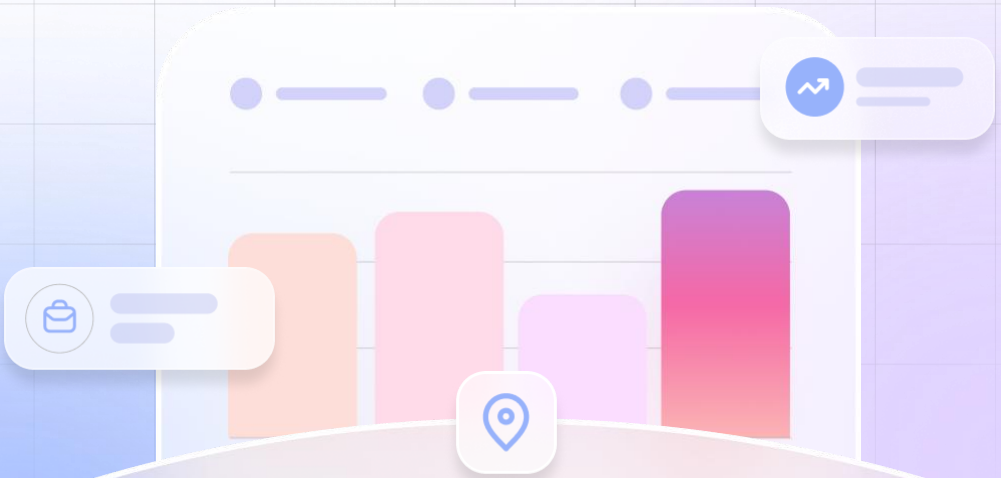




JobSpeak

April, 2026



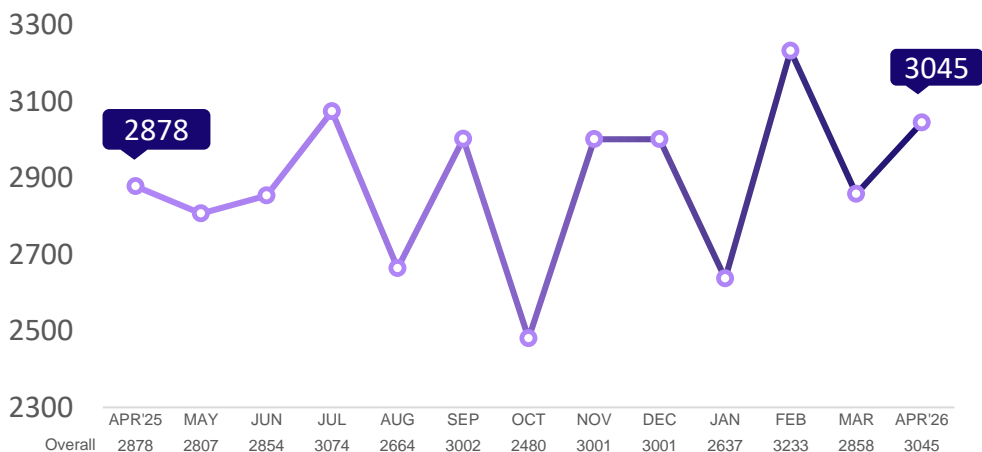
A Naukri report on hiring trends by city, industry & experience



FY27 Opens at 6% Growth as Insurance leads the pack; Banking and IT Sectors Remain Under Pressure

◆ OVERALL HIRING TRENDS

Healthy **+6%** YOY growth witnessed in hiring, driven by AI/ML roles & non-IT sectors



◆ HIGHLIGHTS

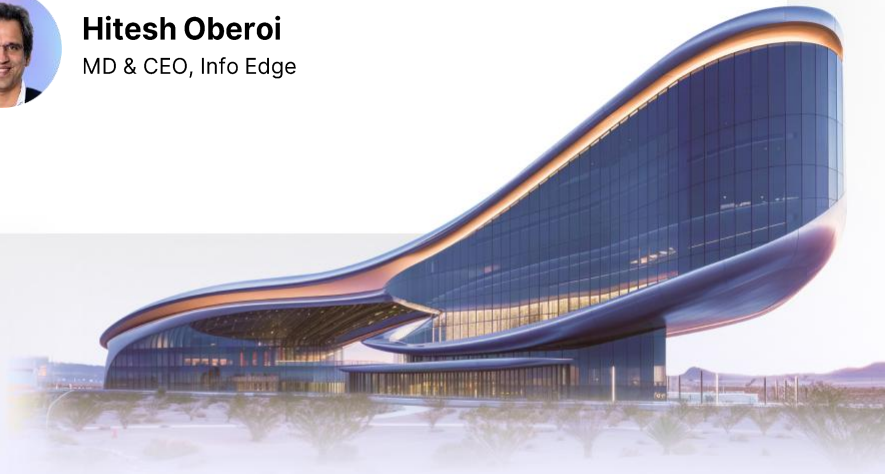
Insurance	+21%	Telecom	-11%
BPO/ITES	+15%	Banking	-10%
Real Estate	+12%	Auto	0%



















Hiring activity continues to show steady momentum, with the Naukri JobSpeak Index recording a **6%** year-on-year growth. Sectors such as **Insurance, Real Estate,** and **Healthcare** are driving this expansion, reflecting both structural demand and increased consumer activity. While **IT** hiring remains **stable**, we are seeing some **moderation** in **Banking** . Overall, the job market remains resilient, with sectoral shifts shaping the hiring landscape.



Hitesh Oberoi
MD & CEO, Info Edge



Hiring trends by industries

 Insurance	+21%	 Oil & Gas	+4%
 BPO/ITES	+15%	 IT/Software Services	+1%
 Real Estate	+12%	 Pharma/Biotech	0%
 Healthcare	+11%	 Auto	0%
 Education	+9%	 Banking/Fin. Services	-10%
 Hospitality	+6%	 Telecom	-11%
 FMCG	+5%	 AI/ML	+32%
 Retail	+5%	 GCC	-4%

◆ The **Insurance** sector posted a **+21%** growth overall, driven by southern metros like **Bengaluru** (+29%) and **Chennai** (+27%).

◆ The **BPO/ITES** sector grew +15% overall, with a +30% surge witnessed in **fresher hiring**.

◆ **Education** sector witnessed a +9% growth, primarily led by growth in **startup hiring** (+23%).

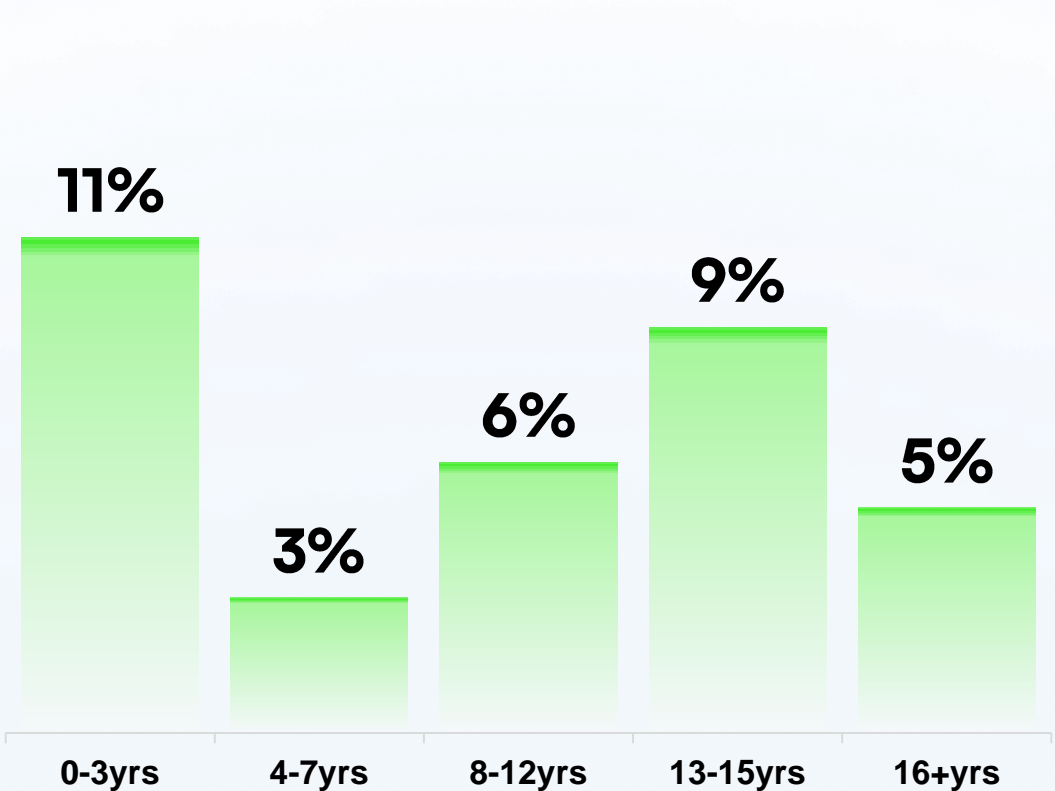
Hiring trends by experience level

11%

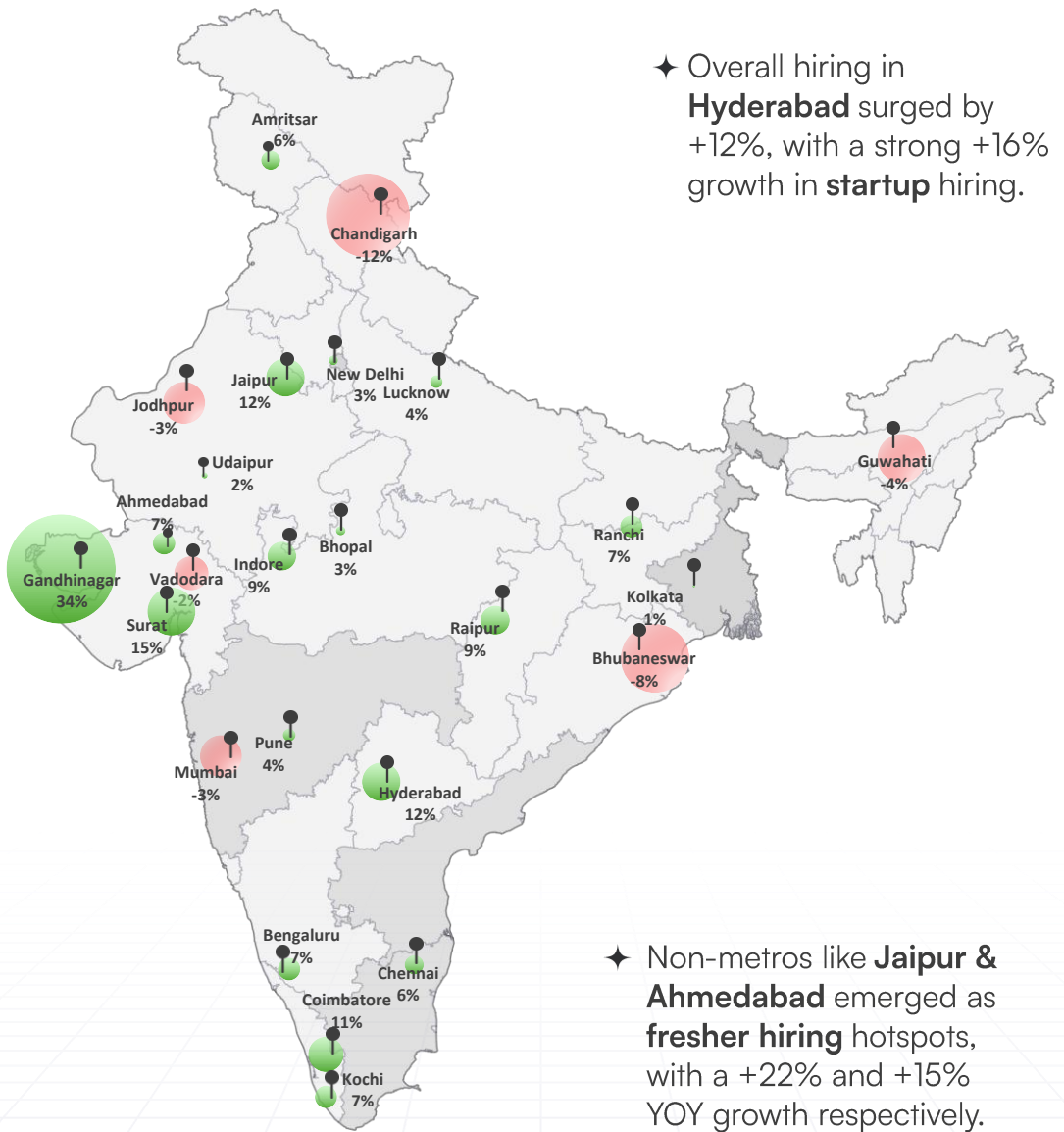
growth recorded in fresher hiring driven by non-IT sectors like **Hospitality & Insurance**.

5%

growth in seasoned professional hiring (>16 years of experience) driven by sectors like **BPO/ITES & Real Estate**.



Hiring trends by geography



Methodology

The Naukri JobSpeak is a monthly index that tracks trends in India's job market and hiring activity, based on new job postings (including free job listings) and recruiter searches on Naukri.com's resume database. Using July 2008 as the base month (Index = 1,000), the index analyses hiring patterns across industries, cities, and experience levels. It aggregates data from over 150,000 clients, covering 80 lakh+ new job mandates annually. **Following the inclusion of free listings, hiring activity is witnessing a transient uplift due to higher participation from small and medium businesses, which is expected to normalise once the base adjusts over the next few months. The index excludes gig employment, hyperlocal hiring, and campus placements.*

About naukri

Naukri, pioneering e-recruitment in India since 1997, is the country's leading job site and Info Edge's flagship brand. As the first internet company to be listed in India, Info Edge through Naukri has maintained the highest market share and brand awareness among both job seekers and recruiters for over two decades. The platform has consistently outperformed competitors, making it synonymous with online job search in India.

30 L

DAILY JOB
APPLICATIONS

1.5 L

CLIENTS

1 CR

ACTIVE APP
INSTALLS

80 L

NEW JOB
MANDATES YEARLY

Annexure Industry Data

Industry	Apr'25	May'25	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	YOY(%)
Accounting/Finance	7218	6502	6989	7947	7456	8329	6658	8975	9121	7556	9449	9055	9495	↑32%
Advertising/PR/MR/Events	4885	4794	5149	5322	5091	5536	4782	5890	5774	5530	6172	5716	5857	↑20%
Agriculture/Dairy	1321	1248	1233	1207	1166	1344	1066	1310	1271	1128	1343	1249	1243	↓6%
Architecture/Interior Designing	3390	3478	4002	4388	4492	4779	4022	5143	4980	4503	5408	4869	5169	↑52%
Auto/Auto Ancillary	1310	1296	1324	1446	1222	1349	1066	1306	1290	1149	1371	1238	1309	↓0.1%
Banking/Financial Services/Broking	3822	3819	3783	4026	3269	3664	2989	3535	3506	3158	3803	3322	3427	↓10%
BPO/ITES	2314	2282	2339	2450	2332	2532	2193	2475	2460	2306	2643	2477	2672	↑15%
Chemicals/PetroChemical/Plastic/Rubber	1937	1974	1971	2082	1802	1935	1585	1973	1937	1739	1988	1812	1876	↓3%
Construction/Engineering/Cement/Metals	1344	1284	1306	1369	1207	1329	1092	1377	1430	1262	1513	1324	1398	↑4%
Consumer Durables	1101	1002	1085	1221	868	904	732	940	1006	863	951	942	981	↓11%
Courier/Transportation/Freight	2835	2870	2933	3288	2785	3145	2357	2870	2791	2502	2969	2628	2839	↑0.1%
Defence/Government	9433	8921	9679	9007	9786	10843	8730	9587	10413	10761	10818	9730	10257	↑9%
Education/Teaching/Training	5044	4994	5020	5515	4945	5357	4831	5973	5345	4733	5532	5063	5506	↑9%
Export/Import	1347	1279	1348	1478	1269	1354	1044	1372	1263	1151	1298	1086	1189	↓12%
Fertilizers/Pesticides	6528	6521	6534	6305	6063	6325	5292	6352	5439	5225	6121	5188	5634	↓14%
FMCG/Foods/Beverage	2272	2235	2211	2224	2003	2376	1859	2349	2321	2146	2514	2218	2383	↑5%
Gems & Jewellery	6554	7140	6581	6993	6750	7119	6296	8140	8257	6829	8023	7409	7879	↑20%
Hotels/Restaurants/Airlines/Travel	1971	1939	1982	2139	1992	2086	1846	2268	2272	2040	2292	2073	2085	↑6%
Industrial Products/Heavy Machinery	1720	1622	1708	1849	1616	1715	1331	1730	1717	1561	1754	1667	1778	↑3%
Insurance	2530	2609	2780	3075	2858	3162	2586	2981	3010	2818	3370	2829	3069	↑21%
IT-Hardware & Networking	615	618	621	660	510	580	519	647	689	557	694	660	675	↑10%
IT-Software/Software Services	3573	3457	3523	3688	3111	3585	2967	3565	3531	3119	3948	3462	3605	↑1%
Legal	5762	5443	5148	6004	5191	5600	4554	4897	4978	4091	5515	4816	4675	↓19%
Media/Dotcom/Entertainment	493	560	492	566	514	547	437	565	539	497	570	523	540	↑10%
Medical/Healthcare/Hospital	6266	6338	6364	6632	5845	6995	5771	7164	6990	6217	6948	6472	6937	↑11%
NGO/Social Services	3627	4293	4274	5048	3891	4685	3465	4344	4530	3750	4427	3728	3966	↑9%
Office Equipment/Automation	4554	4590	4837	4906	4142	4883	3701	4656	4731	4284	4902	4701	5027	↑10%
Oil and Gas/Power/Infrastructure/Energy	789	797	813	851	717	766	628	779	866	759	878	768	819	↑4%

Annexure Industry Data

Industry	Apr'25	May'25	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	YOY(%)
Pharma/Biotech/Clinical Research	2607	2501	2494	2666	2269	2522	2064	2594	2631	2385	2728	2405	2600	-0.3%
Printing/Packaging	1494	1375	1426	1638	1335	1420	1098	1423	1541	1294	1438	1298	1296	-1.3%
Real Estate/Property	4212	4288	4316	4518	4277	4711	3765	4784	4963	4444	5125	4406	4707	+1.2%
Recruitment	666	685	699	703	484	545	502	681	876	762	923	954	959	+4.4%
Retail	1635	1577	1641	1712	1466	1656	1385	1611	1603	1558	1759	1538	1709	+5%
Security/Law Enforcement	1428	1483	1778	1979	1862	1885	1320	1544	1650	1234	1383	1373	1575	+1.0%
Semiconductors/Electronics	5646	5805	5584	6184	5362	5588	4461	5475	5414	4657	5432	5121	5526	-1.2%
Shipping/Marine	1107	1032	1114	1183	944	1031	864	947	1025	855	1157	938	973	-1.2%
Telcom/ISP	474	467	459	451	413	508	367	453	437	374	450	423	420	-1.1%
Textiles/Garments/Accessories	2557	2451	2584	2747	2356	2581	2167	2680	2611	2334	2665	2712	2666	+4%
Aviation / Aerospace Firms	1100	1192	1049	1259	861	1113	797	1143	1348	1093	1142	1043	1260	+1.5%
Electricals / Switchgears	2192	2048	2095	2239	1979	2195	1607	2183	2239	1886	2128	1872	2000	-9%
Facility Management	1464	1412	1429	1359	1134	1259	1088	1364	1377	1335	1617	1301	1382	-6%
Food Processing	1502	1547	1502	1620	1439	1550	1229	1529	1492	1354	1530	1442	1499	-0.2%
Internet/Ecommerce	944	968	910	984	878	953	762	890	855	814	924	806	825	-1.3%
KPO / Research /Analytics	1114	1094	1134	1111	999	1207	981	1083	1044	904	1090	980	1044	-6%
Medical Devices / Equipments	1641	1662	1821	1669	1519	1745	1414	1679	1724	1519	1662	1734	1808	+1.0%
Mining	1787	1759	1692	1984	1568	1826	1534	1744	2019	1648	1896	1684	1781	-0.3%
Other	1389	1408	1487	1622	1346	1612	1252	1661	1643	1522	1761	1672	1691	+2.2%
Publishing	1265	1236	1250	1383	1138	1253	1039	1275	1344	1179	1380	1256	1298	+3%
Steel	1879	1838	1817	1898	1707	1813	1538	1717	1676	1549	1710	1643	1812	-4%
Strategy /Management Consulting Firms	1093	1017	1104	1179	1017	1208	928	1211	1218	1050	1315	1146	1193	-9%
Water Treatment / Waste Management	1624	1591	1647	1627	1464	1622	1252	1596	1743	1422	1664	1689	1675	-3%
Wellness / Fitness / Sports / Beauty	1399	1428	1422	1518	1371	1599	1331	1587	1507	1389	1507	1535	1648	+1.8%

Annexure City Data

State	City	Apr'25	Apr'26	MOM(%)	YOY(%)
Andhra Pradesh	Nellore	1122	1431	11%	↑28%
	Vijayawada	1103	1292	11%	↑17%
	Visakhapatnam/Vizag	1037	1121	15%	↑8%
Assam	Guwahati	1173	1128	-10%	↓4%
Bihar	Patna	1405	1400	19%	↓0.4%
Chandigarh (UT)	Chandigarh	1897	1678	6%	↓12%
Chhattisgarh	Raipur	1940	2124	15%	↑9%
Dadra & Nagar Haveli (UT)	Dadra & Nagar Haveli and Daman & Diu	1660	1588	5%	↓4%
Delhi (NCR)	Delhi / NCR	2934	3009	7%	↑3%
Gujarat	Ahmedabad	6280	6713	7%	↑7%
	Vadodara/Baroda	3595	3530	4%	↓2%
	Bharuch	1399	1478	12%	↑6%
	Gandhinagar	1513	2029	11%	↑34%
	Jamnagar	1689	1822	11%	↑8%
	Rajkot	1517	1735	-2%	↑14%
Jammu & Kashmir	Surat	1561	1799	8%	↑15%
	Jammu	1816	1658	17%	↓9%
Jharkhand	Jamshedpur	1231	1213	18%	↓1%
	Ranchi	1360	1459	14%	↑7%
Karnataka	Bangalore/Bengaluru	3037	3237	7%	↑7%
	Hubli	1438	1521	21%	↑6%
	Mangaluru/Mangalore	1112	1114	11%	↑0.2%
	Mysore/Mysuru	1335	1254	12%	↓6%
Kerala	Kochi/Cochin	3794	4063	-1%	↑7%
	Calicut/Kozhikode	831	865	-4%	↑4%
	Cannanore/Kannur	968	818	7%	↓15%
	Kollam/Quilon	969	837	-2%	↓14%
	Trivandrum/Thiruvananthapuram	605	620	-3%	↑2%
Madhya Pradesh	Bhopal	1421	1466	4%	↑3%
	Gwalior	1607	1570	18%	↓2%
	Indore	1484	1616	15%	↑9%
	Jabalpur	1362	1270	-3%	↓7%

Annexure City Data

State	City	Apr'25	Apr'26	MOM(%)	YOY(%)
Maharashtra	Mumbai	2312	2249	8%	↓3%
	Pune	4120	4305	7%	↑4%
	Aurangabad	1331	1469	22%	↑10%
	Kolhapur	1070	1063	22%	↓1%
	Nagpur	1070	1166	8%	↑9%
	Nasik/Nashik	1385	1431	16%	↑3%
Odisha	Bhubaneswar	1508	1391	-5%	↓8%
Puducherry (UT)	Pondicherry/Puducherry	900	823	-7%	↓9%
Punjab	Amritsar	1172	1242	13%	↑6%
	Ludhiana	1350	1356	7%	↑0.4%
Rajasthan	Jaipur	5321	5971	18%	↑12%
	Jodhpur	1796	1738	14%	↓3%
	Kota	1223	1521	16%	↑24%
	Udaipur	1546	1582	22%	↑2%
Tamil Nadu	Chennai	2195	2329	-1%	↑6%
	Coimbatore	3460	3835	1%	↑11%
	Madurai	1165	1177	4%	↑1%
	Salem	1375	1368	-8%	↓1%
	Tiruchirapalli/Trichy	1100	1008	-7%	↓8%
	Vellore	1333	1304	6%	↓2%
Telangana	Hyderabad/Secunderabad	3698	4126	10%	↑12%
Uttar Pradesh	Agra	1135	1352	-2%	↑19%
	Allahabad/Prayagraj	1026	1159	29%	↑13%
	Bareilly	1172	1066	0%	↓9%
	Kanpur	1523	1374	7%	↓10%
	Lucknow	1421	1476	9%	↑4%
	Varanasi/Benaras	1307	1470	3%	↑12%
Uttarakhand	Dehradun	1593	1537	21%	↓4%
	Haridwar	1993	1731	8%	↓13%
West Bengal	Kolkata	3720	3745	9%	↑1%
	Siliguri	1228	1456	17%	↑19%