

Hiring activity sees 9% growth in November'15 over November'14: Naukri Job Speak

- The telecom sector recorded an all-time high in hiring activity in November 2015 and witnessed a 61% Y-o-Y growth in the Nov'15 index
- Hiring activity in the IT and ITES sectors continued its upsurge in November 2015 as well and recorded a Y-o-Y growth of 18% and 11% respectively in the Nov'15 Index
- The demand for Marketing and Advertising professionals, once again, saw the maximum Y-o-Y growth in hiring activity registering a 31% Y-o-Y increase in the Nov'15 index
- Hyderabad led the charts in growth in hiring activity amongst the metros in the Nov'15 index.

New Delhi, 16th December, 2015:

Naukri Job Speak Index in November 2015 recorded a growth of 9% in hiring activity year on year. The index stopped at 1599. There was a slight slowdown witnessed in the growth rate of jobs this month, owing primarily to the festivities in the month.

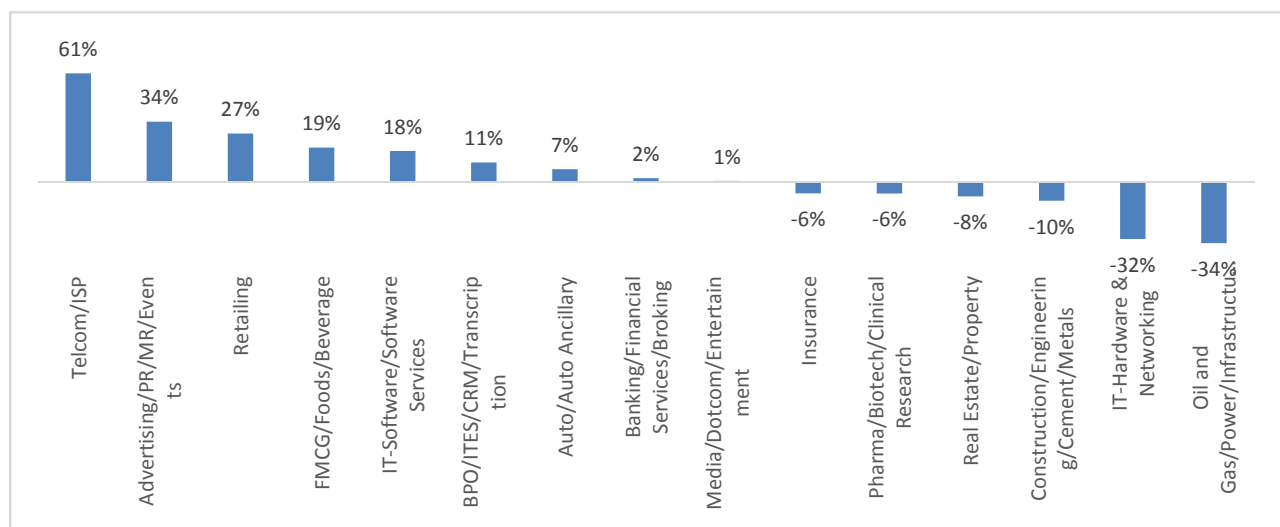
As mentioned above, telecom industry recorded the maximum increase in hiring activity in the Nov'15 index. The telecom industry has now seen a steady growth in hiring activity starting May 2015. Similar trends are also being displayed by the IT-Software, ITES, Banking, Healthcare, media and retail industries where the Y-o-Y growth in hiring activity has consistently maintained a positive trend over the last 7 months. The last three months have also seen a positive Y-o-Y growth in hiring activity in the FMCG, Auto and Auto Ancillary industries.

The growth in the demand for Marketing and advertising professionals continued to lead the chart in the Nov'15 index as well and registered a 31% Y-o-Y increase. The demand for ITES professionals continued to witness a positive trend for the seventh month in a row and recorded a 19% Y-o-Y growth in the Nov'15 index. Similar trends were seen in the demand for BFSI, IT-Software, Sales & Accounts professionals as well.

Delhi-NCR slipped to the second position as Hyderabad recorded the maximum Y-o-Y increase in hiring activity among the metros. It was followed by Kolkata, Mumbai, Bangalore and Chennai.

V. Suresh, Chief Sales Officer, Naukri.com said, "The Job market continues to head north with a 9% YOY growth in November post an impressive 25% growth YOY on (Oct + Nov) base. Apart from sectors like IT/ITES and Banking that seems to lead the growth, good news is the slow but steady revival of the Non IT sectors. Looks like good times are ahead for the jobseekers"

Industry wise Analysis:



As mentioned above, Telecom industry witnessed the maximum Y-o-Y growth in hiring activity. Following that,

- Hiring in the retail sector witnessed a Y-o-Y growth of 27% in the Nov'15 index. In the last six months, hiring in this sector has continued to witness a positive Y-o-Y growth trend.
- The hiring activity in the FMCG sector has continued the recovery it witnessed in the Sep'15 index and recorded a Y-o-Y growth of 19% in the Nov'15 index
- Scenario in the BFSI sector hiring is also in tandem with the growth being witnessed by the other sectors. The sector recorded a Y-o-Y growth of 2% in hiring activity in the Nov'15 index.
- While hiring activity in the healthcare industry remained stable, pharmaceutical sector saw a 6% Y-o-Y decrease in hiring activity in the Nov'15 index
- The hiring activity in the media and entertainment sector too continued to be stable for November 2015 over November 2014.
- The Oil and Gas sector continues to see a decline in hiring activity for a third month in a row and recorded a Y-o-Y decrease of 34% in hiring activity

City Wise Analysis:

All metro cities registered have registered a stable hiring activity in Nov 2015.

- Hyderabad led the pack and recorded a Y-o-Y increase in hiring activity to the tune of 24% in the Nov'15 index
- Both Delhi and Kolkata witnessed a 7% Y-o-Y increase in hiring activity in the Nov'15 index
- Mumbai and Bangalore recorded a Y-o-Y increase in hiring activity to the tunes of 6% and 5% respectively in the Nov'15 index
- Hiring activity in Chennai and Pune remained stable in November 2015 over November 2014

Functional Area Analysis:

Apart from the growth in demand for Marketing and Advertising professionals as mentioned above,

- The demand for professionals in BFSI, ITES, IT-Software and Pharma recorded a Y-o-Y increase to the tunes of 20%, 19%, 12% and 7% respectively in the Nov'15 index
- The demand for professionals in Top management grew by 20% in the Nov'15 index

About Naukri.com

Naukri.com, India's No. 1 job site and the flagship brand of Info Edge introduced the concept of e-recruitment in India. Since its inception in 1997, Naukri.com has seen continued growth while outperforming its competitors in every sphere. Info Edge was the first internet Company to be listed in India. The site enjoys a traffic share of 71% as per recent ComScore data. Naukri.com is a recruitment platform that provides hiring-related services to corporates/ recruiters, placement agencies and to job seekers in India and overseas. It offers multiple products like Resume Database Access, listings and Response Management Tools. With more than 2,50,000 jobs live at any point and over 44.5 million CV's, Naukri.com serviced over 57,500 corporate clients in 2014-2015. The company employs over 4000 people and operates through 65 offices in 44 cities in India and overseas offices in Dubai, Riyadh, Abu Dhabi and Bahrain catering to the Middle East market.

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