

Ø INFO EDGE Ø
INFO EDGE (INDIA) LTD.

Date: August 24, 2022

1. The Manager- Listing

National Stock Exchange of India Limited
(Scrip Code: NAUKRI)

2. The Manager- Listing

BSE Limited
(Scrip Code: 532777)

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015

This is to inform you that the Company has agreed to invest about Rs.7.5 Cr. in Happily Unmarried Marketing Private Limited, through its wholly-owned subsidiary. The details of the transaction are given as under:

Sl. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	<p>Happily Unmarried Marketing Private Limited (“Happily Unmarried”)</p> <p>Add.: A- 48, FIEE Complex, Okhla Phase- II New Delhi- 110020</p> <p>Turnover (As on 31.03.2022): Rs. 67.81 Cr</p>
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	<p>Since Happily Unmarried is an Associate company of the Company, it is a Related party.</p> <p>Promoters of the Company have no interest in the said investment.</p> <p>The transaction is done at Arm's Length basis.</p>
3.	Industry to which the entity being acquired belongs	Happily Unmarried is engaged in the business of personal care, under the brand “Ustraa” and “HU Girls” and any other brand which the Company may launch in the future and excludes the existing home accessory businesses conducted under the brand “Happily Unmarried”.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity.	As part of company's strategic investments, the investment would help the Company to consolidate its position into the said line of business within the Internet Services Industry.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable.
6.	Indicative time period for completion of acquisition	Immediate
7.	Nature of Consideration- whether cash consideration or share swap and details of the same.	Cash Consideration

Ø INFO EDGE Ø

INFO EDGE (INDIA) LTD.

8.	Cost of acquisition or the price at which the shares are acquired.	About Rs.7.5 Cr.						
9.	Percentage of shareholding/control acquired and/ or number of shares acquired.	<p>The Company has agreed to acquire 875 Series I Non-Cumulative Compulsorily Convertible Preference Shares.</p> <p>The aggregate shareholding of the Company, post this investment together with previous investments, in the said entity would be 30.57% on a fully converted and diluted basis</p>						
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	<p>Happily Unmarried was incorporated on August 17, 2007. Happily Unmarried is engaged in the business of personal care, under the brand “Ustraa” and “HU Girls” and any other brand which the Company may launch in the future and excludes the existing home accessory businesses conducted under the brand “Happily Unmarried”.</p> <p>Last three years turnover: (Rs. in crores)</p> <table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>2021-2022</th> <th>2020-2021</th> <th>2019-2020</th> </tr> </thead> <tbody> <tr> <td>67.81</td> <td>40.03</td> <td>60.03</td> </tr> </tbody> </table>	2021-2022	2020-2021	2019-2020	67.81	40.03	60.03
2021-2022	2020-2021	2019-2020						
67.81	40.03	60.03						

This is for your information and records.

Thanking You.

Yours faithfully,
For **Info Edge (India) Ltd.**



Chintan Thakkar
Whole-time Director & CFO